

2020 Corporate Salary Snapshot

TITLE	* NATIONAL (\$)	% Change
Specialist	81,500	3.2
Manager	105,000	-0.5
Director	155,800	1.5
Vice President	174,300	1.3
Sr Vice President	195,700	1.3
TITLE	* METRO (\$)	% Change
Specialist	Boston 83,600	1.6
Manager	Washington, DC 113,900	2.8
Director	San Francisco 166,000	2.3
Vice President	New York 192,800	1.9
Sr Vice President	Chicago 187,400	2.9
* The following specialties are included in salary figures: corporate/financial, health/med/pharm, internal communications, consumer, hi-tech, investor relations, public affairs, industry/b2b		
Source: <i>The Official PR Salary & Bonus Report</i> © - 2020 Edition Spring Associates, NY		
Please note: corporate salary snapshot is intended for use as a guide only		