

2020 Agency Salary Snapshot

TITLE	* NATIONAL (\$)	% Change
Account Executive	63,600	5.5
Sr Acct Executive	73,500	3.2
Acct Supervisor	84,900	2.2
Vice President	122,800	1.1
Sr Vice President	154,300	1.4
Executive VP	179,000	1.2
TITLE	* METRO (\$)	% Change
Account Executive	Los Angeles 68,200	2.7
Sr Acct Executive	Boston 71,900	1.6
Acct Supervisor	Houston 84,800	0.8
Vice President	San Francisco 137,400	2.3
Sr Vice President	Washington, DC 123,800	1.8
Executive VP	New York 209,800	0.6
<p><i>* The following specialties are included in salary figures: corporate/financial, health/med/pharm, internal communications, consumer, hi-tech, investor relations, public affairs, industry/b2b</i></p>		
<p>Source: <i>The Official PR Salary & Bonus Report© - 2020 Edition</i> Spring Associates, NY</p>		
<p>Please note: agency salary snapshot is intended for use as a guide only</p>		