



## Educators Academy Section

The **Educators Academy Professional Interest Section** is comprised of 350+ college and university public relations educators and practitioners. The members of this Section play a vital role in educating the next generation of public relations and communication practitioners, in addition to conducting important industry research.

To bring our members the most up-to-date, innovative research and teaching ideas, the PRSA Educators Academy Executive Committee works with industry leaders such as the Arthur W. Page Center, the Association for Educators in Journalism and Mass Communication Public Relations Division, the Commission on Public Relations Education, the Institute for Public Relations, the International Communication Association Public Relations Division, the Plank Center for Leadership in Public Relations, the PRSA College of Fellows, and the Universal Accreditation Board.

Through Educators Academy virtual networking events, online webinars and live-chats, case studies, and scholarly research, you'll gain access to tools, insights, and current industry practices that will shape your research projects and curricula. Whether it's the Educators Academy "Diversity in the PR Classroom," series co-hosted with the Institute for Public Relations, our teaching tips webinars, our mentorship program focusing on pedagogy and teaching, our adjunct resource guide, or our database of syllabi and assignments the Educators Academy has something for everyone interested in leading the PR classroom.

Every year in conjunction with the PRSA and PRSSA national conferences, the Educators Academy hosts a Summit (formerly "Super Saturday") filled with panels, research papers, and Great Ideas for Teaching (GIFT) poster sessions where educators share research and best practices in the classroom. Sponsors provide monetary awards for top faculty research paper, top graduate student research paper, top DEI research paper, top ethics research paper, and top GIFT submission (published in a future issue of the *Journal of Public Relations Education*). In addition, each year we award a public relations practitioner with the David Ferguson Award for outstanding contributions to public relations education.