



May 9, 2024
Edison Ballroom, NY

ANVIL AWARDS

Align yourself with excellence.

Join your best prospects to celebrate success!

The prestigious Anvil Awards—celebrating its 80th anniversary!—is a top-tier event, drawing outstanding communications and public relations professionals to New York for a gala celebration.

Silver Anvil Awards celebrate the best strategic public relations campaigns of the year, as well as outstanding organizational excellence. Bronze Anvil Awards recognize outstanding public relations tactics that contribute to the success of overall programs or campaigns.

Recent Anvil Award-winners include top agencies such as BCW, Coyne PR, Edelman, Fahlgren Mortine, FINN Partners, FGS Global, FleishmanHillard, Highwire PR, HUNTER, Ketchum, Mixte Communications, Padilla, Porter Novelli and Weber Shandwick.

Anvil Awards showcased work from industry leaders like Cigna, CooperVision, Business Delta Air Lines, DHL, Dollar General, Formica, IBM, Mars Petcare, Newell Brands, Royal Caribbean, St. Jude Children's Research Hospital, PEEPS, TABASCO® Brand, Troy-Bilt, UPS and Vitamix.

Get a sponsorship position at the most important awards ceremony in the PR field.

350+
Attendees

drawn from top levels of agency
and industry decision-makers

700+
Entries

spotlighting outstanding
campaigns and programs

▶ Watch the 2023 Anvils Recap Here!

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ANVIL AWARDS

LOGO SPECS

- Provide company logo in eps or ai file format

Titanium Sponsor – \$17,500

(Limited to one)

- Announce a category winner at the ceremony
- Balcony Glass Vinyl in premier location
- Reserved table for up to 10 in a premier location
- Branding Circle with company name/logo on wall near registration
- Logo acknowledgment on website, printed program and video screens

Platinum Sponsor – \$15,000

(Limited to one)

- Specialty Cocktail Sponsor – includes on-bar signage
- Cocktail Napkin Sponsor (sponsor to provide napkins)
- Balcony Glass Vinyl in premier location
- Branding Circle with company name/logo on wall near registration
- Reserved table for up to 10 in a premier location
- Logo acknowledgment on website, printed program and video screens

Gold Sponsor – \$12,500

- Balcony Glass Vinyl
- Reserved table for up to 10 in a premier location
- Logo acknowledgment on website, printed program and video screens

Silver Sponsor – \$7,500

- Branding Circle with company name/logo on wall near registration
- Up to 6 tickets together
- Logo acknowledgment on website, printed program and video screens

Bronze Sponsor – \$5,000

- Branding Square with company name/logo on venue wall
- 2 tickets together
- Logo acknowledgment on website, printed program and video screens

80th Anniversary Oak Supporting Sponsor – \$1,500

- 1 ticket
- Company acknowledgment on website, printed program and video screens

