

HOW TO REPORT QUESTIONABLE ETHICAL PERFORMANCE

Use this form to provide ethics case study material to the PRSA Board of Ethics & Professional Standards (BEPS) based on questionable ethical performances you witness. While the Member Code of Ethics no longer focuses on enforcement as one of the things PRSA BEPS is responsible for, your input on ethical lapses is invaluable for education and learning purposes. This information will be further developed into educational and teaching tools for use by PRSA Chapter Ethics Officers and PRSA Members-at-Large.

Please provide all information generically. Use a pseudonym or no name for the organizations or individuals whose conduct you are describing. Any scenarios received that directly identify real organizations or individuals will be returned to the sender.

Part 1: Please describe the nature of the questionable behavior. Be as specific as you can, but also brief (up to 200 words).

Part 2: Please list the specific questions raised by the behaviors described above.

Part 3: If you can specify which section(s) of the Code appear to be involved, please list them here.

Part 4: If you could make the decisions, how would you like to see this situation resolved (up to 200 words).

Fax Submissions:

Please Forward This Form by Fax to:

Board of Ethics and
Professional Standards
c/o Judy Voss
212-995-0757 (Fax)

or e-mail a scanned copy of the form to
BEPS@prsa.org

Your Contact Information:

Name: _____

Phone : _____

Fax: _____

E-mail: _____

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