

Save \$100 When You Register by March 5!



The PRSA 2012 Digital Impact Conference • April 2–3, New York, N.Y.

Instructions: Please complete all information on this registration form. Form must be accompanied by payment (in U.S. funds, only) in order to be processed. Registration received without payment will not be processed. Submit a separate form for each registrant. If needed, this form may be photocopied for additional registrations.

Name (Mr./ Ms.) _____
(Last/Family) (First) (Initial)

Title _____

Organization _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____ Email _____
(Required to receive registration confirmation.)

First Name/Nickname for Badge _____

Emergency Contact: _____ Home # _____ Work # _____

CHECK APPROPRIATE BOXES

PRSA Member

APR

APR, Fellow PRSA

Nonmember

I am a Global Alliance member and qualify for the PRSA member rate.

SNCR Member

PRSA Technology Section Member

REGISTRATION: CHECK CORRESPONDING FEE.

	Full Package Registration: <i>Includes sessions, breakfasts and lunches.</i>		DAY RATE
	SAVER RATE Received by March 5, 2012	REGULAR RATE Received after March 5, 2012	
PRSA Member*	<input type="checkbox"/> \$899	<input type="checkbox"/> \$999	\$500 <input type="checkbox"/> April 2 <input type="checkbox"/> April 3
Nonmember	<input type="checkbox"/> \$999	<input type="checkbox"/> \$1,099	\$600 <input type="checkbox"/> April 2 <input type="checkbox"/> April 3
SNCR Member	<input type="checkbox"/> \$899	<input type="checkbox"/> \$999	\$500 <input type="checkbox"/> April 2 <input type="checkbox"/> April 3

Promotional Code** _____ Fee \$ _____

*Global Alliance members qualify for the PRSA member rate.

**Promotional Code will be applied after your registration form is submitted for processing, and will appear on your registration confirmation.

Ways to Register:

Fax: Complete the registration form and fax; must include credit card information. Fax to **(212) 460-5460**.

Mail: Completed registration form and mail; must include credit card information or a check made payable to PRSA, in U.S. funds, only.

Mail completed registration form and full payment to:

PRSA Digital Impact Conference
411 Lafayette Street, Suite 201
New York, NY 10003

Questions? Call (800) 350-0111.

Continue to check **www.prsa.org** for the latest Digital Impact Conference information.

REGISTRATIONS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED.

Check (Payable in U.S. funds to PRSA.)
or Visa American Express MasterCard

Credit Card Number _____ Exp. Date _____

Signature _____

I agree to pay total amount indicated, according to card issuers agreement.

CANCELLATION/REFUND POLICY

Refund of PRSA 2012 Digital Impact Conference registration fee, less an administrative fee of \$200, will be made if written notice of cancellation is postmarked no later than March 5, 2012. Registrants whose cancellation requests are postmarked after March 5, 2012 will NOT be entitled to a refund. Cancellation of registration for this event must be made in writing and mailed to PRSA Digital Impact Conference, 411 Lafayette Street, Suite 201, New York, NY 10003, Attn: PRSA Digital Impact Conference Registration, or by fax at (212) 460-5460. Substitute attendees will be permitted (with appropriate documentation and fee adjustment).