

Full Conference Schedule at a Glance

Saturday, October 16, 2010

8:30 a.m. – 5:30 p.m.	PRSA Assembly (for Delegates and Leadership)
8:30 a.m. – 4:30 p.m.	Saturday Pre-Conference Seminar (Full Day)
4:00 p.m. – 6:00 p.m.	Educators Academy Research Roundtables & Poster Session
6:00 p.m. – 7:30 p.m.	Educators Academy Presentation & Reception
6:30 p.m. – 10:00 p.m.	College of Fellows Induction Dinner

Sunday, October 17, 2010

7:00 a.m. – 7:00 p.m.	Registration Open
7:00 a.m. – 7:00 p.m.	Products & Exhibit Hall Open
7:00 a.m. – 8:00 a.m.	Coffee/Refreshments Break in the Products & Exhibit Hall
8:00 a.m. – 12:00 p.m.	Sunday Pre-Conference Seminars (Half Day)
8:30 a.m. – 12:00 p.m.	Business Meetings
11:00 a.m. – 12:00 p.m.	Your Society at Work Workshops
1:00 p.m. – 2:30 p.m.	Opening General Session (Bettina Luescher/Jim VandeHei)
2:30 p.m. – 3:00 p.m.	Coffee/Refreshments Break in the Products & Exhibit Hall — Sponsored by Syracuse University
3:00 p.m. – 4:15 p.m.	Professional Development Workshops Set 1
3:00 p.m. – 4:15 p.m.	Grunig Lecture Series
4:45 p.m. – 6:00 p.m.	Professional Development Workshops Set 2
5:30 p.m. – 8:30 p.m.	Diversity Committee Unity Mixer
7:00 p.m. – 9:00 p.m.	Opening Night Reception
8:00 p.m. – 10:00 p.m.	International Section Dinner & Atlas Award Paper Presentation

Monday, October 18, 2010

7:30 a.m. – 6:30 p.m.	Registration Open
7:30 a.m. – 6:30 p.m.	Products & Exhibit Hall Open
7:30 a.m. – 8:00 a.m.	Coffee/Refreshments Break in the Products & Exhibit Hall with PRSSA
8:00 a.m. – 9:15 a.m.	General Session (Bill Tancer/Jeffrey Hayzlett)
9:45 a.m. – 11:00 a.m.	Professional Development Workshops Set 3
11:30 a.m. – 12:45 p.m.	Professional Development Workshops Set 4
1:00 p.m. – 3:00 p.m.	General Session Lunch (PA Council Panel)
3:30 p.m. – 4:45 p.m.	Professional Development Workshops Set 5
5:00 p.m. – 6:30 p.m.	Products & Exhibit Hall Reception — Sponsored by the PRSA Foundation
6:30 p.m. – 9:30 p.m.	Off-Site Sections Networking Dinners
9:30 p.m. – 11:30 p.m.	Sections Soirée

Tuesday, October 19, 2010

7:00 a.m. – 12:30 p.m.	Registration Open
7:00 a.m. – 12:30 p.m.	Products & Exhibit Hall Open
7:00 a.m. – 8:00 a.m.	Continental Breakfast with the Exhibitors — Sponsored by Hilton Hotels & Resorts/Hilton Worldwide
8:00 a.m. – 9:15 a.m.	Professional Development Workshops Set 6
9:45 a.m. – 11:00 a.m.	General Session (Charlene Li)
11:00 a.m. – 12:30 p.m.	Open Networking
11:15 a.m. – 12:15 p.m.	Champions for PRSSA Rally
12:30 p.m. – 1:45 p.m.	Professional Development Workshops Set 7
2:15 p.m. – 3:30 p.m.	Professional Development Workshops Set 8

Schedule subject to change without notice.