

College of Fellows 101: Preparing to Apply

College of Fellows Web Pages

<http://www.prsa.org/Network/Communities/CollegeOfFellows/index.html>

How to Apply

- Criteria for Acceptance
- Application Instructions
- Applicant Information Form
- Application
- Chapter/Section/District Comment Form
 - Must be accompanied by a letter
 - Can submit forms and letters for more than one applicant from the same Chapter/Section/District
- Reapplication Instructions (If you applied last year)

Six Sections/Criteria

1. Accreditation
2. 20 years/240 months of Public Relations Experience
3. Superior Professional Capability – provide five examples with a contact for each one
4. Advancement of the Profession – provide five examples with a contact for each one
5. Service and Leadership – provide five examples with a contact for each one
6. Role Model – provide five examples with a contact for each one

Present examples in a situation/action/outcome or result format. Include a phone number and/or email address for each contact. Try not to repeat contacts.

Letters of Support Required to Complete Application

- **Six** letters *TOTAL*
 - **One** letter to accompany Chapter/Section/District Comment Form, described above
 - **Four** letters from individuals who are public relations practitioners or educators
 - A current Fellow who wants to nominate someone can write one of these four letters of support. Most applicants self-nominate.
 - **One** letter from someone who is **not** a public relations practitioner or educator

GoodFellows Coaching

GoodFellows are specially trained Fellows who coach applicants through the application process. GoodFellows are assigned, not personally selected by an applicant. GoodFellow coaching is available and encouraged. GoodFellow assignments will be made between January 1 and April 1, 2013. Request a GoodFellow at goodfellows@prsa.org.

Submit Your Application

- By mail or electronically as a PDF file
- With a \$50 application fee that can be paid by credit card or check
- Due at PRSA HQ by **5 pm EDT on Thursday, May 2, 2013**

GoodFellows Co-Chairs:

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