The Lukaszewski Group

A Division of Risdall Public Relations

Crisis Management, Leadership and Organizational Recovery

PARTICIPANT WELCOME AND INTEROGATORY

Welcome to the 2012 PRSA International Conference
Pre-Conference Seminar "The Strategic Advisor in Action During Crisis"

It would help me a great deal if, in advance of the program, you could share some additional information with respect to what you hope to learn. This information will be kept confidential. If you want to identify it during the program you may, but the idea is to produce a program that is as custom-fitted to the needs of the 10 plus participants as possible. If I could have your responses to these questions by e-mail or fax sometime by **Monday, October 8th**, it would be appreciated. The result will be a better program.

1. When the subject is communications leadership, what is the most important question you need to have answered?

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2. What is the most serious issue you are currently (or could be) facing?

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3. Is there a special circumstance, scenario, or problem you'd like to explore (generically) during the program?

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4. What else should I know or be aware of that would help me deliver a better program from your perspective?

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Thanks for your help. Please e-mail your responses to The Lukaszewski Group at jel@e911.com or fax them to (651) 631-2561. If you have any questions, you can call me at (203) 948-7029 (24/7 cell)

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