

# MEMBERSHIP APPLICATION



## I. GENERAL INFORMATION

Were you previously a member of PRSA?

Yes  No If yes, during what time period? \_\_\_\_\_ Name (if different) \_\_\_\_\_ Date of Birth \_\_\_\_\_

Mr. Ms. Mrs. Dr. \_\_\_\_\_  
(Circle one) First, Middle, Last, Suffix

Title \_\_\_\_\_ Organization \_\_\_\_\_

**Business Address** \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Home Address** \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

How did you learn about PRSA?  Current Member  Employer  PRSA Chapter/Section  Promotional materials

## II. PROFESSIONAL EXPERIENCE

Total number of years of public relations experience in full-time, paid positions \_\_\_\_\_ years. Year started in public relations \_\_\_\_\_

You must spend a substantial portion of your time in one or more of the following areas. If unemployed, please use most recent position: community relations, consumer affairs/public affairs, employee relations, financial communications/investor relations, government relations, institutional/corporate advertising, marketing communications, media relations, public relations counseling, public relations management/administration, public relations teaching, research and special events.

## III. DEMOGRAPHICS

### A. Position (select one)

Staff  Vice President  Consultant  Retired  
 Manager  President/CEO/  
 Director  Executive Director  Partner/Principal  Student  
 Educator/Professor  Other

### B. Organizational Setting (select one)

Corporation  Government/Military  Nonprofit/Association  PR Agency/Consultancy  
 Educational Institution  Independent Practitioner  Professional Services  Other

### C. Industry

Please indicate your primary industry \_\_\_\_\_

Circle other industries you serve, if any, in the list below.

Agricultural/Mining	Educational Institutions	Government/Military	Real Estate	Travel/Tourism/Hospitality
Automotive	Energy	Manufacturing	Retail	Utilities
Banking	Environmental	Media/Entertainment	Sports	Other
Brokerage/Investment	Food/Beverage	Nonprofit/Association	Technology	
Construction	Health/Medical	Pharmaceutical	Telecommunications	
Consumer Products	Insurance	Professional Services	Transportation	

### D. Specialization

Please indicate your primary specialization \_\_\_\_\_

Circle other specializations, if any, in the list below.

Advertising	Corporate Social Responsibility	Investor Relations/Financial	Media Training	Teaching
Branding	Crisis Management	Communications	Multicultural	Technology
Business-to-Business	Development/Fundraising	Management/Administration	PR Counseling	Writer/Editor
Business Development	Employee Relations	Marketing	Research	Other
Community Relations	Employee Communications	Marketing Communications	Reputation Management	
Consumer Marketing	Public Affairs	Measurement & Evaluation	Social Media	
Corporate Communications	Global Communications	Media Relations	Special Events	

### E. Education

Highest degree earned  High School  Associate  Bachelor's  Master's  Doctorate  No degree  Certificate in Public Relations

Associate/Bachelor's Major \_\_\_\_\_ Graduate Major \_\_\_\_\_ Doctorate Major \_\_\_\_\_

### F. Which of the following best describes you?

White/Caucasian  American Indian/Alaskan Native  Native Hawaiian/Other Pacific Islander  Prefer not to say  
 Black/African American  Asian  Some other race

Are you of Hispanic, Latino or Spanish origin?  Yes  No  Prefer not to say

# MEMBERSHIP APPLICATION

## IV. NATIONAL MEMBERSHIP

National membership options are based on your experience in the profession. Which of the following describes you?

- Did you previously belong to PRSA?** **\$260**  
Rejoin as a Member. \$225 annual dues and \$35 reinstatement fee.
- Do you have two or more years' experience in public relations?** **\$290**  
Join as a Member. \$225 annual dues and \$65 initiation fee.
- Do you have one to two years' experience in public relations?** **\$155**  
Join as an Associate Member. \$155 annual dues.
- Do you have less than one years' experience in public relations?** **\$115**  
Join as an Associate Member. \$115 annual dues.
- Were you a PRSA member? And did you graduate within the past two years?** **\$60**  
Join as an Associate Member, PRSA Graduate. \$60 annual dues.
- Are you a full-time graduate student working toward a public relations degree?** **\$60**  
Join as an Associate Member, Graduate Student. \$60 annual dues.

**\*You must be a member of PRSA National to join a Chapter or Professional Interest Section.**

## V. CHAPTER MEMBERSHIP

Join one of the more than 100 U.S.-based PRSA Chapters to expand your circle of contacts, attend programming, earn recognition, step into leadership roles, and learn about local business and job opportunities.

I am joining the following Chapter(s) \_\_\_\_\_ Dues \$ \_\_\_\_\_

## VI. PROFESSIONAL INTEREST SECTION MEMBERSHIP

Join a Professional Interest Section to access dynamic forums, publications, face-to-face events, members-only conference calls and online tools in specialized practice areas and industries.

- |   |      |   |      |  |      |
|---|------|---|------|--|------|
| <input type="checkbox"/> Association/Nonprofit          | \$60 | <input type="checkbox"/> Entertainment and Sports           | \$60 | <input type="checkbox"/> New Professionals             | \$20 |
| <input type="checkbox"/> Corporate Communications       | \$60 | <input type="checkbox"/> Environmental                      | \$60 | (less than 3 years experience)                         |      |
| <input type="checkbox"/> Counselors Academy*            |      | <input type="checkbox"/> Financial Communications           | \$60 | <input type="checkbox"/> Public Affairs and Government | \$60 |
| <input type="checkbox"/> Counselors to Higher Education | \$60 | <input type="checkbox"/> Health Academy                     | \$60 | <input type="checkbox"/> Technology                    | \$60 |
| <input type="checkbox"/> Educators Academy              | \$60 | <input type="checkbox"/> Independent Practitioners Alliance | \$60 | <input type="checkbox"/> Travel and Tourism            | \$60 |
| <input type="checkbox"/> Employee Communications        | \$60 | <input type="checkbox"/> International                      | \$60 |  |      |

**\*Counselors Academy has separate eligibility requirements and higher dues.  Please send me the application.**

## VII. PAYMENT SUMMARY

Initiation or Reinstatement Fee \_\_\_\_\_  
 National dues (IV) \_\_\_\_\_  
 Chapter dues (V) \_\_\_\_\_  
 Section dues (VI) \_\_\_\_\_  
 TOTAL \_\_\_\_\_

## METHOD OF PAYMENT

**Promotion Code** (if applicable)   
 Check (make checks payable to PRSA, US Funds drawn on US bank only)  
 Visa    Mastercard    American Express  
 Card Number \_\_\_\_\_ Exp.Date \_\_\_\_\_  
 Signature \_\_\_\_\_

**Membership is for one-year from the date dues are received. Memberships are non-transferable and non-refundable.**

In applying for membership in the Public Relations Society of America, I attest to the accuracy of the information and to the fact that public relations is a significant function of my position. I agree to accept the Society's decision on this application. I pledge to adhere to the Member Code of Ethics, comply with the Bylaws, and do all in my power to maintain and enhance the prestige of the practice of public relations. Any material misstatement of fact in an application for membership shall be grounds for disciplinary action under the PRSA Bylaws.

★ **Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Join online:** [www.prsa.org](http://www.prsa.org)

**Mail:** PRSA  
 33 Maiden Lane  
 11th Floor  
 New York, NY 10038-5150

**Call:** (212) 460-1400  
**Fax:** (212) 995-0757  
**E-mail:** [membership@prsa.org](mailto:membership@prsa.org)

Chap#	Chapter Name	State	Base	Member	Associate	Webpage
080	Alaska	AK	Anchorage	\$30	\$30	prsaalaska.org
001	Alabama	AL	Birmingham	\$95	\$95	alabamaprsa.org
003	Arkansas *	AR	Little Rock	\$240	\$240	arkprsa.org
136	NorthWest Arkansas	AR	Fayetteville	\$55	\$55	nwaprsa.org
002	Phoenix	AZ	Phoenix	\$65	\$65	phoenixprsa.org
070	Southern Arizona	AZ	Tucson	\$45	\$45	prsatucson.com
107	California Capital	CA	Sacramento	\$50	\$25	prsa-sacramento.org
008	California Inland Empire	CA	Riverside	\$50	\$50	prsaie.org
119	Central California	CA	Fresno Valley	\$50	\$50	prsacentralcal.org
028	Los Angeles	CA	Los Angeles	\$80	\$25	prsaia.org
047	Orange County	CA	Santa Ana	\$75	\$50	ocprsa.org
054	San Diego/ Imperial Counties	CA	San Diego	\$25	\$25	prsasandiego.org
055	San Francisco Bay Area	CA	San Francisco	\$75	\$75	prsaaf.org
048	Silicon Valley	CA	Silicon Valley	\$75	\$50	siliconprsa.org
015	Colorado	CO	Denver	\$65	\$50	prsaolorado.org
125	Pikes Peak	CO	Colorado Springs	\$35	\$15	prsaoloradosprings.org
017	Connecticut Valley	CT	Hartford	\$50	\$50	prsa-cvc.org
058	Southern Connecticut	CT	New Haven	\$50	\$30	prsaact.org
062	Westchester/Fairfield	CT/NY	Westchester/Fairfield	\$50	\$35	prsa-wf.org
060	National Capital	DC/MD/VA	Greater Wash, DC	\$75	\$25	prsa-ncc.org
111	Delaware	DE	Wilmington	\$50	\$50	prsadelaaware.org
133	Gulf Coast	FL	Naples	\$40	\$25	prsaflcoast.org
086	Gulfstream	FL	Ft. Lauderdale	\$35	\$35	prsaflstream.org
057	Miami	FL	Miami	\$35	\$35	prsamiami.org
076	North Florida	FL	Jacksonville	\$35	\$35	prsafljacksonville.org
093	Orlando Regional	FL	Orlando	\$50	\$50	prsaorlando.org
110	Palm Beach	FL	Palm Beach/St. Lucie	\$40	\$40	prsapalmbeach.org
009	Tampa Bay	FL	Tampa Bay	\$50	\$50	prsatampabay.org
019	Georgia	GA	Atlanta	\$75	\$75	prsaageorgia.org
020	Hawaii	HI	Honolulu	\$50	\$50	prsaahawaii.com
109	Cedar Valley	IA	Cedar Rapids/Waterloo	\$50	\$50	prsaiaia.org
025	Central Iowa	IA	Des Moines	\$50	\$50	prsaaciowa.org
082	Quad Cities	IA/IL	Eastern IA/Western IL	\$30	\$30	prsaqc.com
085	Idaho	ID	Boise	\$30	\$30	prsaaidaho.org
083	Central Illinois	IL	Bloomington	\$25	\$25	prsaillinoisprsa.org
013	Chicago	IL	Chicago	\$75	\$35	prsaichicago.com
121	Suburban Chicagoland	IL	All Chicago Suburbs	\$50	\$25	prsauburbanchicagoland.org
021	Hoosier	IN	Indianapolis	\$60	\$35	prsaohoosier.org
026	Kansas	KS	Wichita	\$60	\$60	prsakansas.org
007	Bluegrass	KY	Louisville	\$55	\$40	prsaohbluegrassprsa.org
101	Thoroughbred	KY	Lexington	\$50	\$50	prsaohkyprsa.com
006	Baton Rouge	LA	Baton Rouge	\$35	\$20	prsalbr.org
038	New Orleans	LA	New Orleans	\$35	\$35	prsaneworleans.org
035	Boston	MA	Boston	\$55	\$55	prsaoboston.org
113	Central Chesapeake	MD	Annapolis/St. Mary's	\$50	\$25	prsaomd.org
005	Maryland	MD	Baltimore	\$50	\$50	prsamd.org
098	Yankee	ME/VT/NH	Concord, NH	\$45	\$45	prsaome.org
090	Central Michigan	MI	Lansing	\$35	\$35	prsamprsa.com
030	Detroit	MI	Detroit	\$80	\$80	prsaodetroit.org
068	West Michigan	MI	Grand Rapids	\$55	\$55	prsaomprsa.org
112	White Pine	MI	Bay City/Saginaw	\$45	\$30	prsaomwhitepineprsa.org
032	Minnesota	MN	Minneapolis	\$75	\$75	prsamnprsa.com
027	Greater Kansas City	MO	Kansas City	\$60	\$35	prsaomkansascity-prsa.org
102	Mid-Missouri	MO	Columbia/Jefferson City	\$40	\$40	prsaommidprsa.org
139	Southwest Missouri	MO	Joplin/Springfield	\$40	\$40	prsaomswmoprsa.org
052	St. Louis	MO	St. Louis	\$55	\$55	prsaomstlouis.org
129	Montana	MT	Statewide	\$35	\$35	prsamontana.org
084	Charlotte	NC	Charlotte	\$50	\$50	prsaohnc.org
041	North Carolina	NC	Raleigh-Durham	\$50	\$50	prsaohncprsa.org
092	Tar Heel	NC	Greensboro	\$45	\$45	prsaohncprsa.org
034	Nebraska	NE	Omaha	\$40	\$40	prsaonebraska.org
036	New Jersey	NJ	Statewide	\$75	\$60	prsanj.org
037	New Mexico	NM	Albuquerque	\$50	\$50	prsamprsa.org
079	Las Vegas Valley	NV	Las Vegas	\$45	\$45	prsalasvegas.com
103	Sierra Nevada	NV	Reno	\$45	\$45	prsaoreno.org
040	Buffalo/Niagara	NY	Buffalo	\$40	\$40	prsaohbuffaloniagara.org
115	Capital Region (NY)	NY	Albany	\$40	\$40	prsaohcapitalregion.com
010	Central New York	NY	Syracuse	\$50	\$35	prsaohnyprsa.org
078	Finger Lakes	NY	Corning/Elmira	\$40	\$40	N/A
039	New York (Greater NY)	NY	New York City	\$80	\$40	prsaohnyprsa.org
051	Rochester	NY	Rochester	\$35	\$35	prsaohrochester.org
067	Akron Area	OH	Akron	\$40	\$40	prsaohakronprsa.org
011	Central Ohio	OH	Columbus	\$55	\$55	prsaohcentralohioprsa.org
014	Cincinnati Chapter	OH	Cincinnati	\$50	\$50	prsaohcincinnatiprsa.org
018	Dayton Area	OH	Dayton/Miami	\$55	\$55	prsaohdayton.org
042	Greater Cleveland	OH	Cleveland	\$70	\$35	prsaohcleveland.org
044	Northwest Ohio	OH	Bowling Green/Toledo	\$65	\$25	prsaohnwoprsa.org
045	Oklahoma City	OK	Oklahoma City	\$45	\$45	prsaokokc.com
059	Tulsa	OK	Tulsa	\$35	\$35	prsaoktulsa.com
116	Greater Oregon	OR	Eugene	\$40	\$40	prsaohgoprsa.org
135	Oregon Capital	OR	Salem	\$30	\$30	prsaohcapitalprsa.org
016	Portland Metro	OR	Portland	\$45	\$45	prsaohportland.org
104	Central Pennsylvania	PA	Hershey/Harrisburg	\$40	\$25	prsaohcentralpaprsa.org
141	Northwestern Pennsylvania	PA	Erie/Meadville/Warren	\$25	\$25	TBD
049	Philadelphia	PA	Philadelphia	\$45	\$25	prsaohphilly.org
050	Pittsburgh	PA	Pittsburgh	\$45	\$45	prsaohpgph.org
096	Southeastern New England	RI/CT	Providence, RI	\$50	\$50	prsaohsene.org
056	South Carolina	SC	Columbia	\$60	\$60	prsaohscprsa.org
124	Lookout	TN	Chattanooga	\$30	\$30	prsaohlookoutprsa.org
029	Memphis	TN	Memphis	\$130	\$60	prsaohmemphis.org
031	Nashville	TN	Nashville	\$60	\$60	prsaohnashville.com
073	Volunteer	TN	Knoxville	\$45	\$45	prsaohvolunteerprsa.org
138	Tri-Cities	TN/VA	Eastern TN/Western VA	\$30	\$30	prsaohtricityprsa.org
004	Austin	TX	Austin	\$40	\$40	prsaohatxprsa.org
094	Central Texas	TX	Waco	\$45	\$25	prsaohcentexprsa.org
043	Dallas	TX	Dallas	\$40	\$40	prsaohdallasprsa.org
105	Greater Fort Worth	TX	Fort Worth	\$45	\$45	prsaohfortworthprsa.org
022	Houston	TX	Houston	\$55	\$55	prsaohhouston.org
053	San Antonio	TX	San Antonio	\$40	\$40	prsaohsanantonio.com
024	Greater Salt Lake	UT	Salt Lake City	\$45	\$25	prsaohslcprsa.org
122	Utah Valley	UT	Provo	\$30	\$30	prsaohuvprsa.org
117	Blue Ridge	VA	Roanoke	\$53	\$53	prsaohblueridge.org
100	Hampton Roads Virginia	VA	Hampton/Norfolk	\$75	\$75	prsaohhr.org
046	PRSA Richmond *	VA	Richmond	\$175	\$175	prsaohrichmond.org
140	Virginia Peninsula	VA	Williamsburg/Newport News/Hampton	\$60	\$60	prsaohvpensa.org
089	Greater Spokane	WA	Spokane	\$25	\$25	prsaohspokane.org
061	Puget Sound	WA	Seattle	\$52	\$52	prsaohpugetsound.org
071	Madison	WI	Madison	\$40	\$40	prsaohmadison.org
134	NorthEast Wisconsin	WI	Neenah/Oshkosh	\$60	\$40	prsaohnewis.org
063	Southeast Wisconsin	WI	Milwaukee	\$40	\$40	prsaohsewis.org
087	West Virginia	WV	Statewide	\$50	\$40	prsaohwv.org

\* = send Chapter dues directly to the Chapter