



2009

Entertainment and Sports

Event Calendar

Entertainment & Sports Section Co-Chairs: John Ingoldsby, IIR Sports, Inc., president, iir@comcast.net
Hanna Pantle, BMI, assistant vice president, hpantle@bmi.com

For more information visit www.prsa.org and www.prsa.org/Sections/es , PRSA Tel. # - 212-460-1400

To include an event in the next update of the E&S Calendar, contact Andrew McGowan at Andrew.mcgowan@newyorkredbulls.com (please note that event inclusion is at the sole discretion of the E&S Executive Committee)

Dates	Event	Location	Website
Feb 9-15	USBC Masters	Las Vegas, NV	www.bowl.com
Feb. 13-15	NBA All-Star Game	Phoenix, AZ	www.nba.com/allstar2009/
Feb. 14-22	Amgen Tour of California	California	www.amgentourofcalifornia.com
Feb. 15-18	American Int'l Toy Fair	New York, NY	www.toy-tia.org
Feb. 15	Daytona 500	Daytona Beach, FL	www.daytonainternationalspeedway.com

Feb 21 – July 23	USBC Open Championships	Las Vegas, NV	www.bowl.com
Feb. 22	Academy Awards	Los Angeles, CA	www.oscars.org
Mar. 4	LA Marathon	Los Angeles, CA	www.lamarathon.com
Mar. 5-23	World Baseball Classic	Various	http://web.worldbaseballclassic.com
Mar. 10- 14	Big East Tournament	New York, NY	www.bigeast.org
Mar. 11- 14	Pac-10 Tournament	Los Angeles, CA	www.pac-10.org
Mar. 12- 15	ACC Tournament	Atlanta, GA	www.theacc.org
Mar. 12- 15	Big Ten Tournament	Indianápolis, IN	www.bigten.org
Mar. 12- 15	SEC Tournament	Tampa, FL	www.secsports.com
Mar. 13- 20	Los Angeles Fashion Week Fall	Los Angeles, CA	www.fashionweekla.com
Mar. 28 – July 4	USBC Women’s Championships	Reno, NV	www.bowl.com
Mar. 28	USA Men’s World Cup Qualifier – vs. El Salvador	TBD	www.ussoccer.com
Mar. 28	Nickelodeon Kids’ Choice Awards	Los Angeles, CA	www.nick.com
Apr. 1	USA Men’s World Cup Qualifier – vs. Trinidad & Tobago	Nashville, TN	www.ussoccer.com
Apr. 4-6	NCAA Men’s Final	Detroit, MI	www.ncaasports.com/basketball/mens

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Apr. 5-7	NCAA Women's Final Four	St. Louis, MO	www.ncaasports.com/basketball/womens
Apr. 5	Academy of Country Music Awards	Las Vegas, NV	www.cbs.com/specials/40acma
Apr 9-12	Masters Golf Tournament	Augusta, GA	www.masters.org
Apr. 10	CMT Awards	Nashville, TN	www.cmt.com
Apr. 15-19	USBC Intercollegiate Team Championships	Rockford, IL	www.bowl.com
Apr. 15	NHL Playoffs Begin	Various	www.nhl.com
Apr. 18	NBA Playoffs Begin	Various	www.nba.com
Apr. 20-23	Billboard Latin Awards	Miami, FL	www.billboardevents.com/billboardevents/latin/index.jsp
Apr. 22 - May 3	Tribeca Film Festival	New York, NY	www.tribecafilmfestival.org
Apr 24- May 3	New Orleans Jazz & Heritage Festival	New Orleans, LA	www.nojazzfest.com
Apr. 25 - 29	USBC Queens/Senior Queens	Reno, NV	www.bowl.com
Apr. 27	Sports Emmys	New York, NY	www.emmyonline.org/emmy/sports.html
Apr. 29 - May 2	USBC Convention	Reno, NV	www.bowl.com
Apr. TBD	PRSA Western District Conference	Los Angeles, CA	www.prsa-la.org
May 2	Kentucky Derby	Louisville, KY	www.kentuckyderby.com

May 7	Blues Music Awards	Memphis, TN	www.blues.org/bluesmusicawards/index.php4
May 13-24	Cannes Film Festival	Cannes, France	www.festival-cannes.fr
May 16	Preakness Stakes	Baltimore, MD	www.preakness.com
May 24	Indy 500	Indianapolis, IN	www.indy500.com
May 24-June 6	French Open	Paris, France	www.fft.fr/rolandgarros/fr/Frame_RG.html
June 2-4	Electronic Entertainment Expo (E3)	Los Angeles, CA	http://www.e3expo.com/
June 5	NHL Finals	TBD	www.nhl.com
June 4	NBA Finals	TBD	www.nba.com
June 7- 12	USBC Senior Masters	Las Vegas, NV	www.bowl.com
June 7-17	Next Fest	San Francisco, CA	www.nextfest.net
June 3	USA Men's World Cup Qualifier - vs. Costa Rica	TBD	www.ussoccer.com
June 6	USA Men's World Cup Qualifier - vs. Honduras	TBD	www.ussoccer.com
June 6	Belmont Stakes	New York	www.nyra.com/index_belmont.html
June 7	Tony Awards	New York, NY	www.tonyawards.com
June 13-14	Playboy Jazz Festival	Los Angeles, CA	www.festivalproductions.net

June 14-28	FIFA Confederations Cup	South Africa	www.fifa.com
June 18-21	US Open (golf)	Farmingdale, NY	www.usopen.com
June TBD	Daytime Emmys	Los Angeles, CA	www.emmyonline.org/emmy/daytime.html
June 25-July 8	Wimbledon	England	www.wimbledon.org
June 25	NBA Draft	New York, NY	www.nba.com
June 26	NHL Entry Draft	Montreal, Canada	www.nhl.com
June 30-July 1	USBC Senior Championships	Reno, NV	www.bowl.com
June TBD	International Design Conference at Aspen (IDCA)	Aspen, CO	www.icda.org
June TBD	MTV Movie Awards	Los Angeles, CA	www.mtv.com
July 3-14	World Series of Poker	Las Vegas, NV	www.worldseriesofpoker.com
July 4-26	Tour de France	France	www.letour.fr/indexus.html
July TBD	Emmy Nominations	Los Angeles, CA	www.emmyonline.org
July 9-12	US Women's Open Golf	Bethlehem, PA	www.usga.org
July 11-17	USBC Junior Gold Championships	Indianapolis, IN	www.bowl.com
July 14	MLB All-Star Game	St. Louis, MO	www.mlb.com
July TBD	ESPY Awards	Los Angeles, CA	www.espn.com

July 16-19	British Open	Scotland	www.opengolf.com
July TBD	MLS All-Star Game	Sandy, UT	www.mlsnet.com
July 27- Aug. 2	Countrywide Classic (Tennis)	Los Angeles, CA	www.countrywideclassic.com
Aug. 4-7	X Games	Los Angeles, CA	www.expn.com
Aug 3-9	USBS U.S. Women's Open	Las Vegas, NV	www.bowl.com
Aug. 3-9	East West Bank Classic (Tennis)	Carson, CA	www.jporganchaseopen.com
Aug. 12	USA Men's World Cup Qualifier - vs. Mexico	Mexico City, Mexico	www.ussoccer.com
Aug. 13- 16	PGA Championship	Chaska, MN	www.pga.com/pgachampionship/2009/index.html
Aug. TBD	Emmys	Los Angeles, CA	www.emmys.org
Aug. 31- Sept. 13	US Open (Tennis)	Flushing, NY	www.usopen.org
Aug. TBD	Teen Choice Awards	Los Angeles, CA	www.teenpeople.com
Aug. TBD	BMI Urban Music Awards	Los Angeles, CA	www.bmi.com
Aug. TBD	MTV Video Awards	New York, NY	www.mtv.com
Aug. 30	USA Cycling Pro Championships	Greenville, SC	www.usacyclingchampionships.com
Sept. 5	USA Men's World Cup Qualifier - vs. El Salvador	TBD	www.ussoccer.com
Sept. 9	USA Men's World Cup Qualifier - vs.	TBD	www.ussoccer.com

	Trinidad & Tobago		
Sept. TBD	Latin GRAMMYs Nominations	New York, NY	www.grammy.com
Sept. TBD	Billboard Music Awards	Atlanta, GA	www.billboardevents.com
Sept. TBD	World Music Awards	Las Vegas, NV	www.worldmusicawards.com
Oct. 6-11	President's Cup	San Francisco, CA	www.pgatour.com/tournaments/presidentscup
Oct. 10	USA Men's World Cup Qualifier – vs. Honduras	TBD	www.ussoccer.com
Oct. 14	USA Men's World Cup Qualifier – vs. Costa Rica	TBD	www.ussoccer.com
Oct. 28	World Series	TBD	www.mlb.com
Oct. TBD	VH1 Awards	New York, NY	www.vh1.com
Nov. 7-10	PRSA International Conference	San Diego, CA	www.prsa.org
Nov. TBD	Latin GRAMMYs	New York, NY (MSG)	www.grammy.com
Nov. TBD	Horizon Sports Business Awards	Atlanta, GA	www.atlantasportscouncil.com
Nov. TBD	PGA Grand Slam of Golf	Kauai, HI	www.pga.com
Nov. TBD	American Music Awards	Los Angeles, CA	www.abc.go.com
Nov. TBD	MLS Cup	TBD	www.mlssnet.com
Dec. TBD	MLB Winter Meetings	TBD	www.minorleaguebaseball.com/app/mlb/events/wintermeetings.jsp
Dec. TBD	Golden Globes	Los Angeles, CA	www.hfpa.org

	Nominations		
Dec. TBD	NASCAR Awards	New York, NY	www.nascar.com
Dec. TBD	GRAMMY Awards Nominations	Los Angeles, CA	www.grammy.com