

"SNAPSHOT" PR AGENCIES AVERAGE BASE SALARIES

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Position	Average Salaries - Nationwide	% change from 2008
Executive vice president	\$147,100	2.9
Senior vice president	125,700	2.2
Vice president	104,400	2.3
Account supervisor	72,900	1.3
Senior account executive	59,400	2.4
Account executive	52,100	4.2

Position	NY, Atlanta, Chicago, L.A.	% change from 2008
Executive vice president	\$167,600	2.4
Senior vice president	143,700	2.6
Vice president	117,800	2.6
Account supervisor	82,900	2.2
Senior account executive	68,400	2.1
Account executive	57,200	3.2

Position	Boston, Dallas/Houston, D.C., S.F.	% change from 2008
Executive vice president	\$147,300	2.3
Senior vice president	130,800	2.2
Vice president	105,100	2.0
Account supervisor	77,200	3.0
Senior account executive	64,000	3.0
Account executive	58,900	4.1

Source: "The Official PR Salary & Bonus Report" - 2009 Edition, Spring Associates, Inc., New York, NY