

## "SNAPSHOT" CORPORATE COMMUNICATIONS AVERAGE BASE SALARIES

Nine salary, bonus and billing tables, cross-referenced by title, specialty and geo area are available in full report at [www.springassociates.com](http://www.springassociates.com)

Position	nat'l avg salary	% change from 2007
Senior vice president	\$161,000	2.6
Vice president	142,000	3.0
Director	124,000	3.0
Manager	97,000	4.4
Communications Specialist	73,000	5.0

Position	NY, Atlanta, Chicago, L.A.	% change from 2007
Senior vice president	175,300	3.6
Vice president	156,500	3.7
Director	138,800	4.8
Manager	103,000	4.2
Communications Specialist	78,000	6.4

Position	Boston, Dallas, D.C., S.F.	% change from 2007
Senior vice president	166,000	2.3
Vice president	148,300	2.8
Director	129,000	2.7
Manager	103,400	4.1
Communications Specialist	78,000	4.6

*Source: "The Official PR Salary & Bonus Report" - 2008 Edition, Spring Associates, Inc., New York, NY*