

2017 PRSA Corp Salary Snapshot

Position	Sample NATIONAL (all specialties)	Percent Change from 2016
Senior vice president	\$185,000	1.9
Vice president	\$167,100	2.5
Director	\$149,300	1.5
Manager	\$102,900	0.9
Specialist	\$77,600	0.9

Position	Sample METRO AREAS (all specialties)	Percent Change from 2016
Senior vice president	Chicago \$180,400	3.9
Vice president	New York \$183,000	3.4
Director	San Francisco \$156,900	12.2
Manager	Washington, DC \$113,100	1
Specialist	Boston \$84,300	1.5

Source: "The Official PR Salary & Bonus Report©" - 2017 Edition
Spring Associates, Inc., New York, N.Y.

Please note, information is meant to be used a "guide" only.