



Educators Academy Section

The Educators Academy Professional Interest Section is comprised of 400 college and university public relations educators and practitioners. The members of this Section play a vital role in educating the next generation of public relations and communication practitioners, in addition to conducting important industry research.

Through our virtual networks, in-person events, case studies and scholarly research, you'll gain access to tools, insights and current industry practices that will shape your research projects and curricula.

Advance the field of public relations education by collaborating through virtual networks, in-person events, case studies, and scholarly research projects at top-notch colleges and universities.

Academy members not only join the annual PRSA conference (separate registration), but also serve as advisers for students attending the concurrent PRSSA conference. Every year, the Educators Academy hosts a "Super Saturday" conference filled with panels, research papers, and poster sessions where educators share research and best practices in the classroom. In 2020, the program became "Super Friday" and we added a new GIFT (Great Ideas for Teaching) session on "Race in the PR Classroom," which is co-hosted with the Institute for Public Relations. The top GIFT paper (and potentially others) will be published in a future issue of the *Journal of Public Relations Education*.