

PRSA Health Academy

Dear Health Academy Member,

The PRSA 2022 Health Academy Executive Committee ballot is being prepared, and there are 10 open at-large seats; **8** seats are for a three-year term and **2** seats are open for a two-year term.

By serving on the Health Academy's Executive Committee, you'll:

- Build your network through collaborative relationships with fellow volunteers and practitioners.
- Shape the direction of health care public relations by addressing common challenges, as well as connecting with industry thought leaders.
- Deepen your awareness of cutting-edge trends in professional development across health care settings.
- Raise your and your employer's profile in the public relations community.

Members of the Health Academy's Executive Committee are asked to:

- Join the monthly conference calls to discuss, and review progress toward, the Executive Committee's strategic goals.
- Manage at least one specific project or committee assignment.
- Attend the Health Academy Executive Committee's annual all-day planning retreat on **Thursday, Nov. 4, 2021, in Philadelphia**. This meeting is currently being planned as in-person; however, that may change based on health and safety guidelines.
- Attend the Health Academy's Annual Conference in 2022 (date and location to be determined). The Section's annual conference is an integral part of your volunteer position on the Executive Committee.

Next Steps:

Only PRSA Health Academy members in good standing may run for the Executive Committee. In addition, PRSA does not reimburse for travel expenses or conference registration.

If you are interested in serving on the Health Academy Executive Committee, please send the following information to vada.wilson@prsa.org by **Friday, September 3, 2021, 5 p.m. ET.**

- A professional bio (max. 300 words)
- Brief description of your skills, what you would hope to contribute to the Health Academy and the Executive Committee (max. 100 words)
- A recent headshot

A ballot will be sent to the membership of the Health Academy for a vote. Results will be available and winners will be notified in September.

Questions? Please email vada.wilson@prsa.org or Marina Renneke, APR at Marina.Renneke@blueyonder.com.