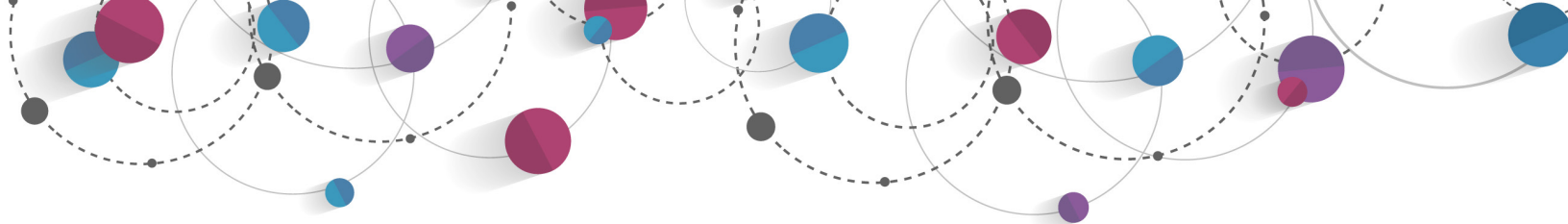


2023 Public Affairs & Government Section Summit
Connection. Commitment. Community.

SPONSORSHIP OPPORTUNITIES

June 14–16 | Minneapolis, Minn.



ABOUT THE PUBLIC AFFAIRS & GOVERNMENT SECTION SUMMIT

Connection. Commitment. Community.

The Public Affairs and Government Summit addresses multi-disciplinary interests of public affairs professionals and provides access to resources of interest to communicators who hold public affairs roles in private and NGO industry sectors as well as communicators with key roles in local, state, and national governmental bodies and the military.

This year's Public Affairs and Government Summit is presenting over 10 hours of professional development within a three-day span. A variety of best practices exchanges, network, panels, workshop, and collaboration among leaders whose talents are in high demand at the nexus of public policy, community safety, and protection and environmental concerns. This year's theme "Connection. Commitment. Community." celebrates the commitment of public affairs and government professionals to their communities and the connection we all have as public servants.

This is your organization's chance to gain visibility and engage with these communications pros.

We have several exclusive sponsorship opportunities with major billing in all summit communications.

About the PRSA Public Affairs & Government Section



The Public Affairs and Government (PAG) Section is made up of more than 1,000 communication and public relations practitioners who serve all levels of government and branches of the military, as well as those at counseling firms, corporations and associations who are responsible for communicating with various audiences on public policy or public safety issues.



CONFERENCE SPONSORSHIP OPPORTUNITIES

SUMMIT PREMIER SPONSOR \$5,000

- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.
- Opportunity for one breakout session to present a demo or presentation (30 minutes).
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition in Summit social media platforms.
- Brand logo displayed on PAG Section microsite.
- Opportunity to sponsor Summit happy hour &/or dinner receptions (at sponsor's expense).
- Two Sponsor registrations.

SUMMIT VICE EXECUTIVE SPONSOR \$1,250 (NEW)

- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.
- Sponsor recognition in Summit print and digital promotional materials.
- One Sponsor registration.

SUMMIT EXECUTIVE SPONSOR \$1,500

- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit.
- Sponsor recognition in Summit promotional materials – print and digital.
- Sponsor recognition in Summit social media platforms.
- Brand logo displayed on PAG Section microsite.
- Opportunity to sponsor Summit morning PRSSAPAG coffee break (at sponsor's expense).
- One Sponsor registration.

PRSSA REGISTRATION SCHOLARSHIP \$750

- One PRSSA student attendee will receive a Sponsor registration.
- Verbal acknowledgement in all welcome and closing addresses during the three-day Summit
- Brand logo displayed on PAG Section microsite.

For further details, contact Public Affairs and Government Conference Summit Chairs Yesenia Reinoso at yesenia@yeseniareinoso.com, Jennifer Elting at eltingj@neorsd.org and Lori Croy at lori.croy@dc.mo.gov.