



2025 Eligibility and Available Officer and Director Positions

| Eligibility (PRSA Bylaws, Article V Section 3) | | |
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| Officer Eligibility | An individual <u>must have served on PRSA’s Board of Directors</u> and meet the eligibility criteria required of a director representing a District. A person currently serving as a director may seek to be elected for an officer position. | |
| Eligibility (PRSA Bylaws, Article IV, Section 3) | | |
| District Director Eligibility | 1) Accredited in Public Relations (APR); and 2) A member of the Society in good standing and have at least one of the following: <ul style="list-style-type: none">• Experience in a leadership role within the Society including but not limited to service as a member of a Chapter, District or Section board of directors, chair of a national or local committee or task force, or service as an Assembly delegate.or• Experience as a public relations or communication professional for 20 or more years, with increasing levels of responsibility. | |
| At-Large Director Eligibility | 1) A member of the Society in good standing and have at least one of the following: <ul style="list-style-type: none">• Experience in a leadership role within the Society including but not limited to service as a member of a Chapter, District or Section board of directors, chair of a national or local committee or task force, or service as an Assembly delegate.or• Experience as a public relations or communication professional for 20 or more years, with increasing levels of responsibility. | |
| Available Officer Positions (1-year term) | | |
| Chair-Elect | Treasurer | Secretary |
| Available Director Positions (2-year terms) | | |
| Each <u>District</u> shall be represented by at least one director, while two directors will serve in an at-large capacity. Open positions for 2025 are: | | |
| East Central District Director Mid-Atlantic District Director Northeast District Director Tri-State District Director Western District Director Director At-Large* | | |
| * In 2025, there is one open director at-large position, and both APRs and non-APRs can apply. | | |

Conversion of District Positions to At-Large Positions (PRSA Bylaws, Article VIII, Section 4(c))

If there are no candidates for a District director position by the initial application deadline of **Tuesday, April 30, 2024**, the Nominating Committee has the authority to convert that position to an at-large position for this nomination cycle.

If by the April 30th deadline there is an inadequate number of eligible candidates, so that there is not at least one candidate for each open District director position, the application deadline will remain as originally scheduled, provided that it is possible to convert those open District director positions for which there are no applicants to at-large positions for this nomination cycle. Eligible *Accredited* applicants who have expressed a willingness to fill alternate positions could be considered for those newly designated at-large positions, and all positions would have at least one eligible applicant.

If by the initial application deadline there is an inadequate number of eligible candidates and the reassignment of candidates as envisioned above is not possible, then the application deadline may be extended by the Nominating Committee.

Board Representation

Once elected, board members are charged with serving on behalf of all PRSA members, regardless of geographical location. They are, therefore, expected to act in the overall best interests of members as a whole, rather than advocate views that might reflect the interests of members from their own or any other individual region(s).

As referenced in the Bylaws, Article IV Section 8. Ineligibility. With the exception of the two nonvoting directors, directors are ineligible to serve as District or Chapter officers, Chapter delegates or alternates, Section chair, or as an officer of the College of Fellows, and are ineligible to serve on the Board of Ethics and Professional Standards, the Grievance Committee, or the Universal Accreditation Board. Any director shall automatically relinquish other such positions at the commencement of the term of office on the Board.