



## Eligibility and Available 2021 Officer and Director Positions

Eligibility (PRSA Bylaws, Article IV, Section 3)	
<b>Officer Eligibility</b>	An individual <u>must have served on the Society's National Board of Directors</u> and must meet the eligibility criteria required of a director representing a District. A person currently serving as a director may seek to be elected for an officer position.
<b>District Director Eligibility</b>	1) Accredited in Public Relations (APR); and 2) A member of the Society in good standing and <b>have at least one</b> of the following: <ul style="list-style-type: none"> <li>• Experience in a leadership role within the Society including but not limited to service as a member of a Chapter, District or Section board of directors, chair of a national or local committee or task force, or service as an Assembly delegate.</li> </ul> <p style="text-align: center; color: #003366;">or</p> <ul style="list-style-type: none"> <li>• Experience as a public relations or communication professional for 20 or more years, with increasing levels of responsibility.</li> </ul>
<b>Director At-Large Eligibility</b>	1) A member of the Society in good standing and <b>have at least one</b> of the following: <ul style="list-style-type: none"> <li>• Experience in a leadership role within the Society including but not limited to service as a member of a Chapter, District or Section board of directors, chair of a national or local committee or task force, or service as an Assembly delegate.</li> </ul> <p style="text-align: center; color: #003366;">or</p> <ul style="list-style-type: none"> <li>• Experience as a public relations or communication professional for 20 or more years, with increasing levels of responsibility.</li> </ul>

Available National Officer Positions (1-year term)		
Chair-Elect	Treasurer	Secretary

**Available National Director Positions (2-year terms)**

Each [District](#) shall be represented by at least one director, while two directors will serve in an at-large capacity. Open positions for 2021 are:

East Central District Director  
 Mid-Atlantic District Director  
 Northeast District Director  
 Tri-State District Director  
 Western District Director  
 Director At-Large\*

\* In 2020, there is one open director at-large position, and both APRs and non-APRs can apply.

**Conversion of District Positions to At-Large Positions** (PRSA Bylaws, Article VII, Section 4(c))  
If there are no candidates for a District director position by the initial application deadline of Tuesday, May 5, 2020, the Nominating Committee has the authority to convert that position to an at-large position for this nomination cycle.

If by the Tuesday, May 5 deadline there is an inadequate number of eligible candidates so that there is not at least one candidate for each open District director position, the application deadline will remain as originally scheduled, provided that it is possible to convert those open District director positions for which there are no applicants to at-large positions for this nomination cycle. Eligible *Accredited* applicants who have expressed a willingness to fill alternate positions could be considered for those newly designated at-large positions, and all positions would have at least one eligible applicant.

If by the initial application deadline there is an inadequate number of eligible candidates and the reassignment of candidates as envisioned above is not possible, then the application deadline may be extended by the Nominating Committee.

### **Board Representation**

Once elected, board members are charged with serving on behalf of all PRSA members, regardless of geographical location. They are, therefore, expected to act in the overall best interests of members as a whole, rather than advocate views that might reflect the interests of members from their own or any other individual region(s).