



Build a More Inclusive Profession Support the Endowment of PRSA's Multicultural Scholarship

PRSA is committed to enabling positive change in the public relations and communications profession in many ways. We invite you to join us in doubling down on our commitment to create opportunities for students planning to enter the profession. Help us strengthen our ability to provide scholarships to educate and empower rising diverse talent in the public relations and communication fields.

Since 1989, PRSA has recognized young men and women for outstanding academic achievement and commitment to the practice of public relations.

In 2020 the PRSA Board of Directors, in partnership with the National PRSA Diversity & Inclusion Committee, established the first permanent endowment to ensure funding for the annual PRSA Diversity Multicultural Scholarship. Our goal is to provide \$50,000 in funding to create the endowment...and every gift counts!

We need your donation today. Help us write a new chapter in the story of our profession.

Join PRSA in making a bold commitment to creating meaningful change in our profession by empowering the next generation of multicultural communications professionals and leaders.

Let our story be that we kept a promise we make today. Help us write the story of change.

To donate online visit:
prsa.org/prsa-foundation-scholarship

Contributions also can be made via personal check.
Contributions can be mailed to:

PRSA Foundation
PRSA Multicultural Endowed Scholarship
120 Wall Street, 21st Floor
New York, NY 10005

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