Calling all PRSA Chapter leaders and members!
Here’s your chance to win great prizes and help our PRSA community grow!

HOW TO PARTICIPATE
Recruit new members! That’s it, folks – get as many people to join PRSA as you can. Tap your professional network. Talk to prospects. Share how great your own experience has been and convince others to become a member!

PRIZES
Up to 2.5 hours of virtual professional development for all your Chapter members (you get to choose the topic!) or a visit from PRSA’s Chair or CEO.

WINNER SELECTION
• Chapters will be divided by size (small, medium, large).
• The Chapter in each category that records the highest percentage of member growth will be named the winner.
• To qualify, Chapters must achieve a minimum growth rate of 10% during the contest entry period, from June 20 to Sept. 22.

Entry Deadline: Sept. 22, 2024

* Prizes must be redeemed by Dec. 31, 2025