

Award	Category
Silver Anvil	Community Relations > Associations/Government/Nonprofit Organizations
Award of Excellence	Community Relations > Associations/Government/Nonprofit Organizations
Award of Excellence	Community Relations > Associations/Government/Nonprofit Organizations
Silver Anvil	Content Marketing > Associations/Government/Nonprofit Organizations
Award of Excellence	Content Marketing > Associations/Government/Nonprofit Organizations
Award of Excellence	Content Marketing > Associations/Government/Nonprofit Organizations
Silver Anvil	Content Marketing > Business Products
Silver Anvil	Content Marketing > Consumer Products
Award of Excellence	Content Marketing > Consumer Products
Award of Excellence	Content Marketing > Consumer Products
Silver Anvil	Content Marketing > Consumer Services
Award of Excellence	Content Marketing > Consumer Services
Silver Anvil	Crisis Communications
Award of Excellence	Crisis Communications
Silver Anvil	Events and Observances > More Than Seven Days > Business — Products
Award of Excellence	Events and Observances > More Than Seven Days > Business — Products
Silver Anvil	Events and Observances > More Than Seven Days > Business — Services
Silver Anvil	Events and Observances > Seven Or Fewer Days > Associations/Government/Nonprofit Organizations

Award of Excellence	Events and Observances > Seven Or Fewer Days > Associations/Government/Nonprofit Organizations
Silver Anvil	Events and Observances > Seven Or Fewer Days > Business to Business
Award of Excellence	Events and Observances > Seven Or Fewer Days > Business to Business
Silver Anvil	Events and Observances > Seven Or Fewer Days > Consumer Products
Award of Excellence	Events and Observances > Seven Or Fewer Days > Consumer Products
Award of Excellence	Events and Observances > Seven Or Fewer Days > Consumer Products
Silver Anvil	Events and Observances > Seven Or Fewer Days > Consumer Services
Award of Excellence	Events and Observances > Seven Or Fewer Days > Consumer Services
Silver Anvil	Global Communications
Award of Excellence	Global Communications
Award of Excellence	Global Communications
Silver Anvil	Influencer Marketing Program To Expand Awareness > Macro-Influencers
Award of Excellence	Influencer Marketing Program To Expand Awareness > Macro-Influencers
Award of Excellence	Influencer Marketing Program To Expand Awareness > Macro-Influencers
Award of Excellence	Influencer Marketing Program To Expand Awareness > Macro-Influencers
Silver Anvil	Influencer Marketing Program To Expand Awareness > Micro-Influencers
Award of Excellence	Influencer Marketing Program To Expand Awareness > Micro-Influencers
Award of Excellence	Influencer Marketing Program To Expand Awareness > Micro-Influencers
Silver Anvil	Integrated Communications > Associations/Government/Nonprofit Organizations

Award of Excellence	Integrated Communications > Associations/Government/Nonprofit Organizations
Award of Excellence	Integrated Communications > Associations/Government/Nonprofit Organizations
Silver Anvil	Integrated Communications > Business to Business
Award of Excellence	Integrated Communications > Business to Business
Silver Anvil	Integrated Communications > Consumer Products > Food and Beverage
Award of Excellence	Integrated Communications > Consumer Products > Food and Beverage
Silver Anvil	Integrated Communications > Consumer Products > Non-Packaged Goods
Award of Excellence	Integrated Communications > Consumer Products > Non-Packaged Goods
Silver Anvil	Integrated Communications > Consumer Products > Retail Stores and Restaurants
Award of Excellence	Integrated Communications > Consumer Products > Retail Stores and Restaurants
Silver Anvil	Integrated Communications > Consumer Services
Silver Anvil	Internal Communications > Associations/Government/Nonprofit Organizations
Award of Excellence	Internal Communications > Associations/Government/Nonprofit Organizations
Award of Excellence	Internal Communications > Associations/Government/Nonprofit Organizations
Award of Excellence	Internal Communications > Associations/Government/Nonprofit Organizations
Silver Anvil	Issues Management
Award of Excellence	Issues Management
Silver Anvil	Marketing > Business To Business > Products
Award of Excellence	Marketing > Business To Business > Products

Silver Anvil	Marketing > Consumer Products > Food and Beverages
Award of Excellence	Marketing > Consumer Products > Food and Beverages
Award of Excellence	Marketing > Consumer Products > Food and Beverages
Silver Anvil	Marketing > Consumer Products > Health Care
Award of Excellence	Marketing > Consumer Products > Health Care
Silver Anvil	Marketing > Consumer Products > Non-Packaged Goods
Silver Anvil	Marketing > Consumer Products > Packaged Goods
Award of Excellence	Marketing > Consumer Products > Packaged Goods
Award of Excellence	Marketing > Consumer Products > Packaged Goods
Silver Anvil	Marketing > Consumer Products > Retail Stores and Restaurants
Award of Excellence	Marketing > Consumer Products > Retail Stores and Restaurants
Silver Anvil	Marketing > Consumer Services > Financial Services
Silver Anvil	Marketing > Consumer Services > Health Care Services
Silver Anvil	Marketing > Consumer Services > Technology
Award of Excellence	Marketing > Consumer Services > Technology
Silver Anvil	Marketing > Consumer Services > Travel and Tourism/Hospitality
Award of Excellence	Marketing > Consumer Services > Travel and Tourism/Hospitality
Silver Anvil	Most Effective Campaign \$5,000 Or Less > Associations
Silver Anvil	Most Effective Campaign \$5,000 Or Less > Business
Award of Excellence	Most Effective Campaign \$5,000 Or Less > Business
Silver Anvil	Most Effective Campaign \$5,000 Or Less > Government

Award of Excellence	Most Effective Campaign \$5,000 Or Less > Government
Silver Anvil	Most Effective Campaign \$5,000 Or Less > Nonprofit Organizations
Award of Excellence	Most Effective Campaign \$5,000 Or Less > Nonprofit Organizations
Silver Anvil	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Business
Award of Excellence	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Business
Award of Excellence	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Business
Silver Anvil	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Government
Silver Anvil	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Nonprofit Organizations
Award of Excellence	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Nonprofit Organizations
Award of Excellence	Most Effective Campaign On A Shoe String \$5,000 To \$10,000 > Nonprofit Organizations
Silver Anvil	Most Effective CSR Campaign
Silver Anvil	Multicultural Public Relations
Award of Excellence	Multicultural Public Relations
Silver Anvil	Public Affairs > Associations/Government/Nonprofit Organizations
Award of Excellence	Public Affairs > Associations/Government/Nonprofit Organizations
Award of Excellence	Public Affairs > Associations/Government/Nonprofit Organizations
Silver Anvil	Public Affairs > Business
Silver Anvil	Public Service > Associations/Government/Nonprofit Organizations
Award of Excellence	Public Service > Associations/Government/Nonprofit Organizations

Award of Excellence	Public Service > Associations/Government/Nonprofit Organizations
Silver Anvil	Public Service > Business
Award of Excellence	Public Service > Business
Award of Excellence	Public Service > Business
Award of Excellence	Public Service > Business
Silver Anvil	Public Service > Partnerships (Funded jointly by businesses and other organizations, including nonprofit and government)
Award of Excellence	Public Service > Partnerships (Funded jointly by businesses and other organizations, including nonprofit and government)
Award of Excellence	Public Service > Partnerships (Funded jointly by businesses and other organizations, including nonprofit and government)
Award of Excellence	Public Service > Partnerships (Funded jointly by businesses and other organizations, including nonprofit and government)
Silver Anvil	Reputation/Brand Management > Associations/Government/Nonprofit Organizations
Award of Excellence	Reputation/Brand Management > Associations/Government/Nonprofit Organizations
Silver Anvil	Reputation/Brand Management > Business > Companies With Sales of More Than \$500 Million to \$10 Billion
Award of Excellence	Reputation/Brand Management > Business > Companies With Sales of More Than \$500 Million to \$10 Billion
Silver Anvil	Reputation/Brand Management > Business > Companies With Sales Up to \$50 Million
Award of Excellence	Reputation/Brand Management > Business > Companies With Sales Up to \$50 Million
Award of Excellence	Reputation/Brand Management > Business > Companies With Sales Up to \$50 Million

Organization	Agency
Irvine Ranch Water District	Sukle Advertising & Design
Loveland Water and Power	Fyn Public Relations
The United Nations Women's HeForShe movement	FleishmanHillard
WFYI Public Media/Ted Green Films	
City of Phoenix Communications Office	
UL Firefighter Safety Research Institute	Allison+Partners
Consorzio del Prosciutto di Parma	Padilla
Balloon Time	Fahlgren Mortine
Behr Paint	Marcus Thomas LLC
Wendy's	Ketchum and VML
KAYAK	Carmichael Lynch Relate
The Home Depot Rental	Brunner
Georgia Power	
Vermeer Corporation	
McIlhenny Company, makers of TABASCO® Brand products	Hunter Public Relations
Michelin North America	Ketchum
Wells Fargo & Company/Regional Communications	
Lucas County Economic Development Corporation	Thread Marketing Group

Save the Redwoods League	
MITRE	
D.O. Ribera del Duero and D.O. Rueda	Padilla
Kellogg's and Girl Scouts of Greater New York	Reilly Connect and Anthem Worldwide
Beautyrest	Hunter Public Relations
Schwan's Company	Carmichael Lynch Relate
Duke Energy	
Land O'Lakes	Exponent PR
Kratos Defense and Security Solutions	Cook + Schmid
3M	Ketchum
McIlhenny Company, makers of TABASCO® Brand Products	Hunter Public Relations
Schwan's Company	Carmichael Lynch Relate
Garden of Life	Carmichael Lynch Relate
TOMY International, Inc.	Hollywood Agency
Travel Wisconsin	Laughlin Constable
Michelin North America	Ketchum
J&J Consumer Inc.	Ogilvy, Burson Cohn & Wolfe, Wunderman Thompson, VML, J3
Summer Infant	Adam Ritchie Brand Direction
Little Rock Police Department	Ghidotti

DAV (Disabled American Veterans)	Crosby Marketing Communications
United States Strategic Command	
Consorzio del Prosciutto di Parma	Padilla
Ingersoll Rand	Portavoce PR
Hershey's	Ketchum
Iron City Beer	Top Hat
Conoco	Carmichael Lynch Relate
HydraFacial	EvolveMKD, XD Agency and TailFin
Petco	Edelman
Helzberg Diamonds	Carmichael Lynch Relate
Home Instead Senior Care	FleishmanHillard, Immersion Active
Wake Forest University	
American Farm Bureau Federation and National Farmers Union	
Christiana Care Health System	
Kaiser Permanente	Weber Shandwick
Discover Puerto Rico	Ketchum
National Peanut Board	Golin
Consorzio del Prosciutto di Parma	Padilla
IBM Power Systems	Carmichael Lynch Relate

Schwan's Company	Carmichael Lynch Relate
Iron City Beer	Top Hat
Johnnie Walker	Hunter Public Relations, starpower
The Defense Health Agency	Deloitte
Prevent Biometrics	Carmichael Lynch Relate
The Pure Company	LDWW
Krazy Glue	BCW (Burson Cohn & Wolfe)
P&G	MSL
Summer Infant	Adam Ritchie Brand Direction
Wendy's	Ketchum, VML
Life Alive	Adam Ritchie Brand Direction
Allstate	Carmichael Lynch Relate
Home Instead Senior Care	FleishmanHillard and Immersion Active
Tinder	M Booth and Marcel Sydney
Windstream	Mangan Holcomb Partners/Team SI
Dominican Republic Ministry of Tourism	BVK
KAYAK	Carmichael Lynch Relate
Home Building Association of Richmond	Gray Ryan Communications
Just Born, Inc., PEEPS®	Coyne PR
Visit Taos	The Waite Company
City of Southlake, Texas	

University of Alaska Fairbanks College of Rural and Community Development	
The United Nations Women's HeForShe movement	FleishmanHillard
Treehouse	MSL
Villa Italian Kitchen	BML Public Relations
KAYAK	Carmichael Lynch Relate
Red Robin Gourmet Burgers & Brews	Coyne PR
Irving Flood Control District Section III	Three Box Strategic Communications
National Council of Juvenile and Family Court Judges	KPS3
Dallas Summer Musicals	Three Box Strategic Communications
The New England Center for Children	
Arvest Bank	Sells Agency
HP Inc.	Edelman, FF Creative Community, & ALMA
JM Smucker - Cafe Bustelo	Ketchum, Sapient Razorfish, BMF, iProspect, Carat Global
Voters Not Politicians	Martin Waymire
Friends of SDSU	Southwest Strategies, Tom Shepard & Associates, IVC Media
Oral Health America	Marketing for Change Co.
MLS2Nashville	Stones River Group
National Peanut Board	Golin
American Farm Bureau Federation and National Farmers Union	

LA County Registrar Recorder County Clerk	
Allstate	Current Marketing
Cigna	Edelman
Duracell	Citizen Relations
Leidos	
The Church of Jesus Christ of Latter-day Saints	Thatcher+Co. and Boncom
American Farm Bureau Federation and National Farmers Union	
Franny Strong Foundation and Michigan Department of Health and Human Services	Martin Waymire
Pacira Pharmaceuticals	Coyne PR
United States Strategic Command	
American Cleaning Institute	BRG Communications
Booz Allen Hamilton	
3M	Ketchum
Iron City Beer	Top Hat
Alyeska Pipeline Service Company	SpawnIdeas
ChapStick	Coyne PR

Title of Entry

See it from Your Lawn's Perspective:
Water Use Efficiency Campaign

“Loveland, Let’s Talk Broadband”
Campaign

More Powerful Together

"Eva" opens eyes to Holocaust,
offering hope and inspiration to
millions

Phoenix Summer Safety Campaign

UL "Close Before You Doze"

Teaching Chefs to Go Whole Hog for
Prosciutto di Parma

Ballon Time: Content that LIFTS
Conversion

Getting After the After, Faster

Wendy’s Mixtape: webeefin?

KAYAK Helps U.S. Soccer Fans Find A
New Fandom

The Home Depot Rental Brand
Launch

Communication in the Eye of the
Storm: Georgia Power Handles
Hurricane Michael

Vermeer Corporation Survives the
Storm and comes back STRONGER
THAN EVER

TABASCO® Sauce: Celebrating 150
Years and Still Hot

Teens Prove Their #StreetTread

Wells Fargo “Days of Service” –
Rebuilding trust in our local
communities

Toledo Jeep Fest: A Community
Celebration

Centennial Celebration Week

MITRE, for ATT&CKcon, a new event experience to empower the global community of cyber defenders

Creating a Taste for Spanish Wines: 2018 Ribera & Rueda Roadshow

Kellogg's Sweetens First Ever Cookie Sales Event for Girl Scouts Living in NYC Homeless Shelters

Beautyrest Presents: Max Richter's SLEEP

Edwards Desserts Celebrates Brand Fan Love

Highlighting Our Heroes: National Lineman Appreciation Day

Compelling Consumers to Define the Future of Food

Cook + Schmid Boosts the Reputation and Value of an Underdog: Kratos Defense and Security Solutions

3M Champions Science

TABASCO® Brand Celebrates 150 Years of Flavoring the World's Favorite Food + Drinks

Red Baron Solves Summer Mealtime Chaos

Garden of Life grabs "attention" for cleaner vitamins and supplements

A Celebrity Takeover to Remember

Influencers Have Real Fun with Travel Wisconsin

Teens Prove Their #StreetTread

#HowWeCare

The M.O.M. Squad: PR Transforms Diverse Micro-Influencers into the World's First Team of Pregnant Comic Book Superheroes

Little Rock Police Department Minority Recruitment Campaign

"Victories for Veterans" Campaign

Leading Integrated Communication
of Global Strategic Deterrence

Teaching Chefs to Go Whole Hog for
Prosciutto di Parma

Integrated Marketing
Communications Moves the Needle
for Industrial Manufacturing Giant

Taste the Gold: Hershey's Shares
Olympic Gold Platform

Iron Restoration: the Comeback of
Iron City Beer

Conoco Launches "Choose Go"

HydraFacial Nation - World Tour

Turning Our Back on Artificial Food:
Petco Sets a Bold New Standard for
Nutrition

Helzberg Diamonds Introduces A
New Way To Get Engaged

UnRetire Yourself

We Need to Talk: Wake Forest
University's Call to Conversation

Farm Town Strong: Overcoming the
Rural Opioid Epidemic

#HitMeWithYourFluShot

Challenge Possible: Kaiser
Permanente Drives Health Care
Industry Transformation from
Within

#CoverTheProgress

Making Peanut Allergies History —
Driving Parents to Be the Change

Teaching Chefs to Go Whole Hog for
Prosciutto di Parma

Bringing Sexy Back to the Box

Red Baron Solves Summer Mealtime Chaos

Iron Restoration: the Comeback of Iron City Beer

JOHNNIE WALKER CELEBRATES PROGRESS AND EQUALITY WITH THE LAUNCH OF JOHNNIE WALKER BLACK LABEL THE JANE WALKER EDITION

Take Command

Protecting Athletes' Health on the Field of Play

The Pure Company Breathes Fresh Air Into A Tired Industry

Man Vs. Glue

Always Fights to #EndPeriodPoverty

The M.O.M. Squad: PR Transforms Diverse Pregnant Women into the World's First Team of Pregnant Comic Book Superheroes

Wendy's Mixtape: webeefin?

Mix It Up: PR Invents Menu Items through the Power of Influencer Storytelling

Allstate: Good Hearts, Good HandsSM

UnRetire Yourself

#RepresentLove

Building Kinetic Communities

A Tail of Marketing Success – Whale Watching in Dominican Republic

KAYAK Helps U.S. Soccer Fans Find A New Fandom

Richmond Parade of Homes 2018

PEEPS® Counts Down to a Sweet New Year

Yuletide in Taos Influencer Trip

Humanizing the Badge

Indigenous & Visible

More Powerful Together

Dream Big

BML Public Relations for Villa (vill-ah) Italian Kitchen - Pizza Bouquet and Boutonniere

KAYAK Helps U.S. Soccer Fans Find A New Fandom

Record-breaking National Teacher Appreciation Day

Educating a Community on Flood Control

Preventing Child Abuse and Neglect

Disney's THE LION KING Resonates with a Diverse Dallas Audience

Giving Autism a Voice

Arvest Bank 1 Million Meals Campaign

HP Reinvent Mindsets – Combating Unconscious Bias

Toward A More Perfect Union: Café Bustelo Cafe Collabs

Yes on Proposal 2: From grassroots campaign to national phenomenon

The Battle Over Mission Valley – SDSU West vs. SoccerCity

Demand Medicare Dental: We have teeth and we vote

The Campaign To Bring Major League Soccer to Nashville

Making Peanut Allergies History – Driving Parents to Be the Change

Farm Town Strong: Overcoming the Rural Opioid Epidemic

LA Votes: Modernizing the Vote by Mail Experience

Allstate Champions for Good Driving Starts Young

U.S. Loneliness Index

Duracell Daylight Savings Campaign

The Opioid Epidemic: A Call to Action

Micro Donations Meeting Local and Global Needs—One Vending Machine at a Time

Farm Town Strong: Overcoming the Rural Opioid Epidemic

I Vaccinate Campaign

Choices Matter: An In-Depth Analysis of the Opioid Epidemic and Overprescribing in America

Peace is Our Profession...

BRG Communications and American Cleaning Institute: PACKETS UP!

Booz Allen Brand Refresh Strategy

3M Champions Science

Iron Restoration: the Comeback of Iron City Beer

Alyeska's Voyage Plan: Welcoming a new fleet to Prince William Sound

ChapStick Transforms from Habitual Purchase to Beauty Essential