

Organization	Agency (if any)	Entry Name
Actors' Equity Association		#NotALabRat
Allergan	Y&R PR	MyGlaucoma
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American Airlines		Goodbye to the plane that built American – A super sendoff
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American Battle Monuments Commission	Weber Shandwick	COMMEMORATING THE HISTORIC 75TH ANNIVERSARY OF D-DAY
American Heart Association and American Diabetes Association	Crispin Porter & Bogusky, LLC and Edelman	Know Diabetes by Heart's Type 2: Take 2
Atrium Health		Kids Eat Free
Beech-Nut	broadhead and Evolve Concepts	Beech-Nut Advocacy: Real Moms, Real Food and Real Community Connections
Blackmore	Finn Partners	From Stealth to Acquisition in Nine Months Flat
Blue Cross Blue Shield Association		A Generation at a Crossroads: Leveraging Data to Power Millennial Health Solutions
Boys and Girls Clubs of Central Orange Coast	Rocket Science Marketing and Public Relations	Boys & Girls Clubs of Central Orange Coast Pursue Greatness with Rocket Science
Campland on the Bay	Southwest Strategies	Overcoming the San Diego Special
Capital Region BOCES		Five Divisions: ONE BOCES - Unifying Employees for a Culture of Engagement
Carnival Corporation	LDWW	Carnival Corporation Pivots to Environmental Progress
Celestial Seasonings	Carmichael Lynch Relate	Celestial Seasonings Proves That Democracy is Alive and...Dead
CeraVe	Coyne PR	Cleansing America's Top Skin Sins During Cleanse Your Skin Week
CeraVe	Coyne PR	Catapulting New Hydrating Sunscreen to Launch Success
Cetera Financial Group	Finn Partners	Closing the Gap Between Perception and Reality
Chuck E. Cheese	Current Global and VMLYR	Chuck E. Cheese Pizza Conspiracy Crisis
City of Manitou Springs, Colorado	M&C Communications	Hate speech, guns and potential lawsuits at a small-town high school: Crisis averted
Codina Partners	rbb Communications	Downtown Doral Invites Unhappy New Yorkers
Dairy Farmers of Wisconsin		Educating Wisconsin dairy farmers on ROI
Department of Defense Joint Artificial Intelligence Center (JAIC)		Leading Integrated Communication of the Ethical Adoption of Artificial Intelligence in the Department of Defense
Department of Veterans Affairs; Veterans Health Administration (VHA), Office of Community Care, VHA Office of Communications, Employee Education System and Office of Healthcare Transformation		Launching VA MISSION Act Legislation

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Duke Energy		The Power Behind the Power: National Lineman Appreciation Day
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Duke Energy Corporate Communications		Crystal River Nuclear Plant Stakeholder Engagement Plan
Early Warning Services	Huge	Data Rules Everything Around Me (D.R.E.A.M): How Zelle used Data to Make "Everyday Better"
Edelman		Restoring A Historical Injustice
Experience Columbus		More is Possible in Columbus
Food Lion	Porter Novelli and GSD&M	Food Lion Feeds Announces Commitment to Donate 1 Billion More Meals
Franny Strong Foundation and Michigan Department of Health and Human Services	Martin Waymire	I Vaccinate Campaign
FrieslandCampina Ingredients	Padilla and Joe Smith	The Inside Matters: Bringing the FrieslandCampina Ingredients Brand to Life
Garver Corporate Communications Team		Garver Centennial: A Chain Reaction a Century in the Making
Genentech and Living Beyond Breast Cancer	FleishmanHillard	Not One Type
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Gillette	MMK+ (Ketchum) and Grey	GILLETTE: WE BELIEVE IN THE BEST IN MEN
Gillette	MMK+ (Ketchum)	GILLETTE: BUILDING BRAND AFFINITY THROUGH UNEXPECTED INFLUENCE
Gillette	MMK+ (Ketchum) and Grey	GILLETTE: WE BELIEVE IN THE BEST IN MEN
Great Outdoors Colorado - Generation Wild	Ayers Public Relations and Sukle Advertising & Design	Generation Wild Wilder Launch
Head & Shoulders	Marina Maher Communications (MMC), Saatchi & Saatchi, CARAT Global and MKTG	Head & Shoulders Settles the Offense vs. Defense Debate Once and For All
Helzberg Diamonds	Carmichael Lynch Relate	Helzberg Diamonds Enables Couples to Get Hitched in Stores
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Helzberg Diamonds	Carmichael Lynch Relate	National Retailer Invites Consumers to Get Hitched at Helzberg
Helzberg Diamonds	Carmichael Lynch Relate	Helzberg Diamonds Enables Consumers to Elope In Stores
Helzberg Diamonds	Carmichael Lynch Relate	National Retailer Invites Couples to Get Hitched at Helzberg
Hilton		Celebrating 100 Years of Hospitality
Hilton Brand Communications	Edelman	Cookies in Space Launches Hospitality to New Heights
HMD Global	Havas Formula	Nokia 3.1 Plus Launch
Houston First Corporation	TURNER	Space City: The Moon Landing 50th Anniversary
HP Inc.	Edelman and Goodby Silverstein & Partners	Have we lost touch with what's real? HP thinks so – and encourages consumers to 'Get Real'
Hyatt Hotels Corporation & Gagen MacDonald		Advancing Care at Hyatt
IBM Power Systems	Carmichael Lynch Relate	Bringing Sexy Back to the Box
Intel Corporation	Ogilvy and ICR	Mobileye DRIVES Global Investor/Analyst Event

Iowa Economic Development Authority	FleishmanHillard and LS2group	From Corn to Cultured -- Reshaping Perceptions of Iowa
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JPMorgan Chase & Co.	On Board Experiential and Essence Communications	Working to address America's Racial Wealth Gap Through Currency Conversations
KeyBank	Marcus Thomas	What's Your Dollar Sign? How KeyBank Got Personal With Content
King County Metro	C+C	Just One Trip
LACTAID®	HUNTER	L is for LACTAID®, R is for Real Milk
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Land O'Lakes	Exponent PR	The Copernicus Project: The Future of Food Takes Center Stage at SXSW
LinkedIn		LinkedIn Coaches Program
Mars, Incorporated	Weber Shandwick, Jones Knowles Ritchie (JKR), Revolt	A Transformation with Purpose
Marvin	Carmichael Lynch Relate	Making Window Replacement Better: Marvin x Emily Henderson
Mastercard	Ketchum	#AcceptanceMatters
Maytag	Ketchum and Digitas	It's Gonna Be Maytag
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McDermott Will & Emery	Brodeur Partners and Siegel+Gale	Defining McDermott: Aligning Our Brand with Our Work
Mercedes-Benz USA	Cookerly PR	Mercedes-Benz USA Shifts Greatness Lives Here Program Into High Gear
Mercedes-Benz USA	Cookerly Public Relations and R/GA	Mercedes-Benz USA Tackles Gender Stereotypes with No Limits Campaign
Merck	GCI Health	"A Touch of Sugar"
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Military Health System	Deloitte	Bug Week
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National Pork Board	Weber Shandwick	Insight to Action: Driving Pork Demand with Actionable Insights
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Northrop Grumman		2019 Northrop Grumman Social Media Campaign
Novartis	RXMOSAIC and DDB Health	My-T Heroes: The Stories of CAR-T – Telling CAR-T stories as unique as the therapy itself
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Pacira BioSciences, Inc.	Coyne PR	GATEWAY: A Story of How Surgery and Opioids Transformed the Lives of Three Families
Penn Medicine Princeton Health	Penn Medicine Creative Services	A Celebration 100 Years in the Making – Penn Medicine Princeton Health Centennial Celebration
Planet Fitness	ICR Inc.	The Teen Summer Challenge
Post Consumer Brands	Carmichael Lynch Relate	Igniting fan love for Post Hostess Twinkies cereal
Produce For Better Health Foundation	Padilla   FoodMinds	A Recipe for Success: Fruits and Veggies Are Key Ingredients for Healthier, Happier Lives
Project Management Institute	Ketchum, Imagination, Superunion and The Flux Group	Project Management Capitalized: PMI and the World's 50 Most Influential Projects
RBC Global Asset Management	Greentarget	An Evolving Landscape: 2019 Responsible Investment Survey

Rockwell Automation	Padilla	Gearing Up for Electric Vehicle Production
Sabra Dipping Company	Seymour Public Relations, Vayner Media, Likey and Colangelo	Grab your Hummus ...The Vegans are Coming!
SHRM		Workplace Convos & Coffee
Smithsonian's National Air and Space Museum		National Air and Space Museum's Apollo 50 Campaign
South Dakota Department of Social Services	broadhead.	Meth. We're On It: Uniting South Dakota Communities Against Meth Use
St. Jude Children's Research Hospital		X-SCID Gene Therapy Trial Campaign
T. Marzetti Company and Marzetti Veggie Dips	Cramer-Krasselt	#DipResponsibly on Game Day
The Home Depot Foundation	Big Red Rooster, MSL and Sunshine Sachs	Operation Surprise
The Home Depot Rental	Brunner	The Home Depot Rental 2019 Content Marketing Campaign
The National WWII Museum	MMGY NJF	Owning an Entire News Cycle: D-Day With The National WWII Museum
Tork	Weber Shandwick	Tork Takes Back the Lunch Break
Troy-Bilt	Marcus Thomas LLC	Got a Lawn and Garden Question? Just Ask Troy.
U.S. Chamber of Commerce		Campaign to Yes! on USMCA
UPS		UPS Brown Friday: How "Owning a Day" Helped UPS Staff Up to Handle a Crucial Holiday Season
Vermont Creamery	Exponent PR	Life Is Butter In Vermont
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Visit Loveland Colorado	Fyn Public Relations	Love Locks Lead to Valentine's Day Tourism in Loveland, Colorado
Washington Health Benefit Exchange (WAHBE)	Quinn Thomas and Media Plus	Plan for How You Live: Ensuring Washingtonians Have Access to Healthcare Coverage
Washington State Department of Health	C+C	"It's About Respect" – Sexual Violence Prevention