

Organization/Client	Agency if any	Entry Name
7-Eleven	M Booth and Sent Into Space	7-Eleven's Birthday Month
Adrenaline	Lynn Harris Medcalf PR Consulting	Believe in Banking: Supporting an Essential Sector
Adrenaline	Lynn Harris Medcalf PR Consulting	Believe in Banking: Podcast with a Purpose
Aerin Medical	Merryman Communications	Breathe In, Breathe Out – Securing Consumer Coverage in a COVID-crazed Media Environment
American Egg Board	Ketchum	Incredible Egg Challenge
Associated General Contractors, Oregon-Columbia Chapter	Quinn Thomas	Build Oregon: Build What Matters
Association of Oklahoma General Contractors	Jones PR	Association of Oklahoma General Contractors "Fast Money"
Blackhawk Network	The Fletcher Group	How America Gives Gifts: Helping Retailers Prepare for Holiday 2021
Blanchard Valley Health System		Blanchard Valley Health System Corporate PR & Marketing
BOK Financial	Ragan Consulting Group	Brand Journalism: The Statement
Bospar	Bateman , BLASTMedia, BOCA Communications, Bospar, EvolveMKD, Highwire PR, Karbo Communications, Manhattan Strategies, Strange Brew Strategies, Trier and Company, Redwood Climate Communications, Brian Simon Associates, and LaFORCE	Bospar Messes With Texas
Boston Scientific	Merryman Communications	Physician's Perspectives – an Innovative Program to Educate and Empower Physicians
BRG Communications		Better @ BRG
Bush's Beans	Carmichael Lynch Relate	Bush's Partners with Josh Groban to give beans their rightful musical due
Bush's Beans	Carmichael Lynch Relate	Bush's® and Josh Groban partner to make beautiful music about beans
C+C		
California American Water	Murphy Nelson Marketing	CTV High-Water User Campaign
Carnival Corporation	LDWW	Carnival Corporation: Sailing from historic industry shutdown to the global restart of cruising
CCOMGROUP INC.		CCOMGROUP_Best Agency
Centre for Ocular Research & Education (CORE)	McDougall Communications	Sparking Global Discussion: The Conversation & Mask-Associated Dry Eye
Centre for Ocular Research & Education (CORE)	McDougall Communications	Alerting the World to MADE: Mask-Associated Dry Eye
Chase Oaks Church	Three Box	Debating the New Era of Local Good Center
Children's Hospital Colorado	GroundFloor Media	Youth Mental Health "State of Emergency": 'Their tank is empty'
Chipotle Mexican Grill	Linhart Public Relations	Building Brand Love in America's Biggest Market with Culturally Relevant, Local Media Relations in 2021
Cigna Corporation		Cigna Newsroom: Taking the Pen Back When it Comes to Telling our Brand Stories
City of Austin, Austin Resource Recovery's Public Information and Marketing Team		Final phase rollout of curbside composting collection for Austin residents
Clyde Group		Best to Work With, Best to Work For
Colonial Pipeline Company	FTI Consulting	Managing Through a National Crisis and Changing the Playbook in the Process

Constellation Brands	MullenLowe and Grafico	Corona Hard Seltzer Limonada Product Launch
Cook Children's Health Care System		Christmas in the COVID Units: A Rare Glimpse inside a Children's Hospital During the Pandemic
Cook Children's Health Care System		BEST TACTICAL PIVOT: Modeled After the System's Brand Journalism Site, Cook Children's Response to COVID-19 Results in Pioneering Internal Newsroom that Connects Stakeholders More Effectively to the Organization
Current Global		Current Global: Growing with Perseverance & Purpose
Cystinosis Research Foundation	Idea Hall	"Rooted in Community, Rooted in Research, Rooting for the Cure" and "The Wish Effect" – Cystinosis Magazine Spring and Fall Editions
D.C. Department of Behavioral Health	ENGAGE Strategies LLC	Be Ready Opioid Overdose Prevention Campaign
DefenseStorm	Arketi Group	Integrated Communications Campaign Expands Awareness & Engagement for DefenseStorm
Deloitte	Brodeur Partners	Deloitte Forecasts Merry and Bright Holiday Season, but Not for All
Delta Air Lines		"Protected Together, Connected Together" -- A Global Employee Vaccination Campaign
DHL Supply Chain	Fahlgren Mortine	Packaging Up Savings Across the Supply Chain
DHL Supply Chain	Fahlgren Mortine	Experience is the New Loyalty
Diocese of Pittsburgh	OPR Group, Pipitone Group, CorCom, Inc and Hoffmann Murtaugh	Pittsburgh's Catholic Schools Are Lighting the Way
Discover Puerto Rico	Ketchum	Live from Puerto Rico!: Dick Clark's First-Ever Spanish Language Countdown
Dollar General	BCW	Here for What Matters
Duke Energy		Duke Energy's Power Plant Worker Appreciation Campaign
ECMC Group		ECMC Group Helps Teens Question The Quo in Education
Eisai Inc.	Marina Maher Communications	Spot Her
Elligo	SCORR Marketing	Elligo — On a Mission to Make Clinical Trials Available to All
Endo International		Data-Driven Internal Communication Expansion to Engage and Connect Team Members at Endo
Entergy Mississippi		Game On!
EvolveMKD		EvolveMKD
Fan Controlled Football		Reinventing Live Sports for the Digital Age
Formica Corporation	Carmichael Lynch Relate	Formica Corporation Nurturing the Next Generation of Designers
Frito-Lay North America; Cheetos	Ketchum, Goodby Silverstein & Partners, OMD and VaynerMedia	It Wasn't Me
FTX	dentsuMB PR and M Group	Don't Miss Out
FuelRod	Idea Hall	FuelRod Portable Chargers: Geo-Targeted Influencer Campaign Exhausts Product Inventory
Funders Together To End Homelessness San Diego	Mixte Communications	Effective Messaging Solutions for Housing as a Solution to Homelessness
Governmental Finance Officers Association	Eddy Alexander	End the Acronym - Increasing cultural sensitivity in the ever-shrinking world of government finance
Harvey Mudd College		Harvey Mudd College Admission Microsite
Hawaiian Electric Industries	iQ 360	Hawaiian Electric Industries 2021 ESG Report

Head & Shoulders	Marina Maher Communications, CARAT	Bill Nye the Science Guy Simplifies the Science Behind Head and Shoulders
Helix	Global Padilla	Tracking a Pandemic: Helix Helps Media Follow COVID-19 Developments
Highwire PR		Speaking Our Truth is Transformational: Highwire PR Moves the Needle on Inclusion through BIPOC and LGBTQ+-led Courageous Conversations
Hilton Grand Vacations (HGV)		Together We Can Team Member Engagement Campaign
IBM	Weber Shandwick Worldwide	2021 Required Good Tech + Hard Tech to Drive Social and Economic Progress
IBM		Closing the Skills Gap with Equity and a New Era of ESG Progress
Illinois Farm Families Coalition (Members: IL Beef Association, IL Corn Marketing Board, IL Farm Bureau, IL Pork Producers, IL Soybean Association, Midwest Dairy)	MorganMyers	Illinois Farm Families® Growing Your Food with Care campaign feeds parents' appetites for food transparency and builds trust in farmers.
Indianapolis Office of Sustainability	Pivot Marketing	Highly EVolved Campaign Steers Drivers away from Fossil Fuels
Jackson State University Communications		Jackson State University Engages Donors Through 2021 Day of Giving Social Media Campaign
Johnson & Johnson MedTech	J3, Mac Strategies, Havas PR Italy	My Health Can't Wait - A Global PR and Public Affairs Effort to Support Patients
Kamehameha Schools	Olomana Loomis ISC	Taking a journey of discovery on foot and online through the Explore Our Kaka'ako scavenger hunt
Kamehameha Schools	Olomana Loomis ISC	OurKakaako.com celebrates urban island community and redevelopment while honoring the past.
Keep Arkansas Beautiful	MHP/Team SI	Otto the Otter's Youth Education Program
Ketchum		empathy + intelligence delivering momentum + impact
KIT KAT Brand	FleishmanHillard and Droga5	KIT KAT Wins Halloween by Dropping Ultimate Group Costume
Krispy Kreme Doughnuts	FleishmanHillard	Krispy Kreme Shares Sweet Support for COVID-19 Vaccinations
Los Angeles World Airports		CEO Message: A Pandemic Tactic Becomes a Popular Mainstay Among Workers
Lowe's Home Improvement	FleishmanHillard	"A Night of Lowemance"
Luquire		UNC Charlotte's Survival To Revival: Creating A Comeback Stronger Than The Setback
MariMed, Inc.	Trailblaze	MariMed Unveils the World's Biggest Pot Brownie (And Goes Viral)
Mars Petcare	Weber Shandwick	Mars Petcare "Keeping People and Pets Together" Report
Mastercard	Ketchum, McCann and Carat	Strivers Initiative
McCormick	Sunshine Sachs	McCormick's Director of Taco Relations
Mental Health Connection of Tarrant County, Cook Children's Medical Center and the office of Tarrant County Judge Glen Whitley	The S & G Group	TXT4 Tarrant Cares
Merck	Ogilvy Health	Don't Skip
Michigan Association of School Boards		LeaderBoard
Missile Defense Agency, Department of the Airforce, Federal Aviation Administration, USACE, and Ahtna	HDR	Why Zoom When You Can Go 3D?!
Mixte Communications		Mixte Communications

Monster	MullenLowe PR	MullenLowe PR x Monster Employment Index
National Cattlemen's Beef Association, a contractor to the Beef Checkoff		Beefing up Sustainability
National Institutes of Health	Palladian Partners	National Institutes of Health COVID-19 Research Website
Newark Symphony Hall	Violet PR	Revitalizing Newark Symphony Hall
Newell Brands		Building Better Together: Newell Brands Corporate Citizenship Report
Novartis and the MDS Alliance	RXMOSAIC	MDS. New Understanding. New Possibilities.
Novo Nordisk	FleishmanHillard	It's Bigger Than Me
Office of Attorney General Keith Ellison	Finsbury Glover Hering (FGH)	Minnesota v. Chauvin
Old Spice and Big Brothers Big Sisters of America	Citizen Relations	Driving Awareness with the NFL Draft: Rookies Inspire Next Gen Mentorship
Oracle	Workplace Intelligence	AI@Work Report Campaign
Orange County, FL Government		#IGotMyShot Campaign to Combat Vaccine Hesitancy
Orlando Utilities Commission		"OUC ISSUES CALL TO CONSERVE LIQUID OXYGEN TO HELP CENTRAL FLORIDA COVID-19 PATIENTS"
Papitto Opportunity Connection	The Perry Group, Providence, RI, New Flavor Media, Providence, RI, Figmint, Providence RI and Ian Travis Barnard	Here to Listen. Here to Help
Parkinson's Foundation	Fahlgren Mortine	Hiker's Journey Brings Awareness of Parkinson's Disease to New Heights
Parkview Health		Parkview Health administers Indiana's first COVID-19 vaccines, grows community vaccination through ongoing education
Penn Medicine Princeton Health	Ronin	Cancer is No Match for Me
PepsiCo	Ketchum	Fundamentally transforming PepsiCo's business through pep+ (PepsiCo Positive)
Post Consumer Brands	Carmichael Lynch Relate	Grape-Nuts Shortage: A Tale of Newsjacking
Post Consumer Brands	HUNTER	Honey Bunches of Oats "Makes a Bunch Happen"
Prevent Cancer Foundation	4media group	"Back on the Books"
Providence		Putting People First
Providence Health & Services Alaska	Jensen Hall Creative and Channel Films	Providence Health & Services Alaska COVID-19 Vaccine Videos
Providence Health & Services Alaska		Providence Health & Services Alaska COVID-19 Vaccine Communications
Reese's Brand	FleishmanHillard	Reese's Goes After the Whole Pie with Thanksgiving Launch
Royal Caribbean Group	Weber Shandwick	From "Floating Petri Dish" to "Safer than Main Street" - Navigating the Pandemic, Regaining Trust and a Healthy Return to Sailing
Schleich USA	Brilliant PR & Marketing	Schleich "Chief Storytelling Officer" Campaign
Schlotzsky's	M Booth	Schlotzsky's Training for a Mouthful.
Scripps Research Communications Office	DesignAranda	Scripps Research Magazine
Seattle Metro Chamber of Commerce and Public Health - Seattle & King County	Monument Advocacy	#KCVaxVerified: Business + Public Health Partner for Vaccine Verification Success
SEGA of America, Inc.		SEGA Brings a Fresh Hue to a Nintendo Wii Classic in Sonic Colors: Ultimate
Southwest Strategies		Falck Ambulance Unseats 23-Year Emergency Medical Service Incumbent - Twice
St. Jude Children's Research Hospital		Vaccines Bring Us Closer: The Importance of Educating Employees About COVID-19 Vaccines

St. Jude Children's Research Hospital		St. Jude Children's Research Hospital Vaccines Bring Us Closer campaign
Stacy's Pita Chips	Ketchum, G9, David & Goliath, OMD and Hello Alice	Stacy's Rise Project: FoundedByHer
Syngenta	G&S Business Communications	Syngenta 2021 GIS: Choose-Your-Own-Adventure Video
TABASCO® Brand	HUNTER	TABASCO® Brand Enters the #HotSauceWars
Tahoe Regional Planning Agency		Lake Tahoe Commemorative Coin
Texas Tech University		Evermore
The Defense Health Agency's Connected Health Branch	Spire Communications and ASRC Federal	Digital Health Technology Thought Leadership Blog Series
The First Americans Museum	Jones PR	First Americans Museum Integrated Communications
The MRKT		The MRKT, A Multicultural Brain Trust Showcasing Best In Class Strategies for Engaging Diverse Communities
The New York Public Library		The Opposite of Shhhhhh: The New York Public Library's In-House Team
The PEEPS® Brand	Coyne Public Relations	PEEPS® Makes a Triumphant Return to Shelves for Easter
The SCN Coalition	MorganMyers	The SCN Coalition: Battling A Bug to Improve America's Soybean Profitability and Sustainability
TourismOhio	Paul Werth Associates	Driving Record-Breaking Recovery for Ohio's Professional Golf Tournaments
Tropicana	Cramer-Krasselt, MullenLowe and OMD	Tropicana Toothpaste
Troy-Bilt	Marcus Thomas LLC	Troy-Bilt Fence Talks Program
UC San Diego Health		UC San Diego Health Discoveries Magazine 2021
Unistellar	Bospar	Bospar Takes Unistellar To New Heights
United Soybean Board	MSL	Shifting Soy from Side Dish to Staple
University of Florida		From Florida
UPS	FleishmanHillard	The Greatest Delivery: UPS Healthcare Leads Worldwide COVID-19 Vaccine Logistics and Distribution
Vienna Beef	Laughlin Constable	Hot Dog! Vienna Beef Aids Pandemic Relief with Beefy Challenge
Vitamix	Marcus Thomas LLC	Amplifying the Powerful Stories of the People Who Use Vitamix® Through Influencer Marketing
Vitamix®	Marcus Thomas	Meet the ONE™, from Vitamix®
Washington Commanders	MikeWorldWide, Berk Communications and Code and Theory	Washington Commanders Name and Brand Identity Reveal
Washington State Department of Health	C+C	Vaccinate WA Young Adults
Washington State Department of Health	C+C	Vaccinate WA "Ready for Summer
Washington State Department of Health	C+C	Vaccinate WA
Washington State Department of Health	C+C	Vacúnate Mijo/Mija
Washington State Department of Natural Resources	C+C	Wildfire Ready Neighbors
Wells Fargo		Wells Fargo Super Bowl Food Report
Westchester County Tourism & Film	Mower	Beyond Connected to Westchester County Tourism
WestRock	Edelman	The Fiber of Our Being: An Escape from a Sea of Sameness
World Thrombosis Day	Stanton Communications	World Thrombosis Day Helps the World Learn "How to Save a Life"