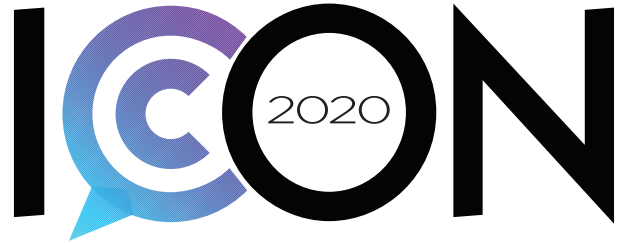




**Strategic Communications**  
 Navigating a World Disrupted  
 DISINFORMATION. PANDEMIC. SOCIAL INJUSTICE.

OCT. 26-29, 2020

Be there — no matter where you are in the world!



Instructions: Please complete all information on this registration form. (If needed, the form may be photocopied for additional registrations.) Form must be complete and accompanied by payment (in U.S. funds only) in order to be processed. Registration received without payment will not be processed. Submit a separate form for each registrant. **(Please print clearly.)**

Name \_\_\_\_\_ PRSA ID: \_\_\_\_\_  
(Last/Family) (First) (Optional)

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
(Must complete to receive registration confirmation)

**CHECK APPROPRIATE BOXES**

- PRSA Member
- PRSSA Member
- Nonmember
- I am a Global Alliance Member and qualify for the PRSA member rate
- I am a CPRS member and qualify for the PRSA member rate
- I am a first-time attendee at this event

Include my mailing address in the attendee roster

Include my email address in the attendee roster

<b>REGISTRATION OPTIONS: Choose one package option, then check off corresponding fee.</b>	<b>Member</b>	<b>Nonmember</b>
<b>Professional Registration</b> This registration option provides online access to keynote addresses, professional development sessions, Product and Solution Showcase, career resources and networking opportunities.	<b>\$795*</b>	<b>\$910**</b>
<b>PRSSA Member &amp; Nonmember Student Registration</b> This registration option provides learning, career and networking experiences aimed at college and university students studying public relations or a related discipline.	<b>\$159</b>	<b>\$195</b>
<b>PRSSA Faculty Adviser Registration</b> Only available to Faculty Advisers of PRSSA Chapters.		<b>\$159</b>
<b>Day Package Registration</b> This registration option provides online access to day-specific keynote addresses, professional development sessions, Expo Hall, one Section Symposium, career resources and networking opportunities.	<b>\$250</b>	<b>\$350</b>
<b>Section Symposium Registration Only</b> Select this option if you wish only to attend one of the Section Symposia. PRSA members who register only for a Symposium will also receive a one-year membership of that Section. *Free for Wednesday/Thursday Day Registrants		<b>\$295</b>

Note: You will be able to purchase tickets for optional events as they become available. Continue to check [www.prsa.org/icon2020](http://www.prsa.org/icon2020) for the latest ICON2020 information.

**Fee: \$ \_\_\_\_\_**

\*Global Alliance and CPRS members qualify for the PRSA member rate. \*\*For attendees who meet eligibility criteria, this rate includes full paid National membership for one year. PRSA will contact you after you have registered.

**Registrations received without payment will not be processed.**

**WAYS TO REGISTER:**

- **FAX:** Complete the Registration form and fax; must include credit card information. Fax to **(212) 460-5460**
- **Mail:** Complete registration form and mail; must include credit card information or a check made payable to PRSA ICON2020, in U.S. Funds only.

Mail complete registration form along with full payment to:

**PRSA**  
**411 Lafayette Street, Suite 201**  
**New York, NY 10003**  
**Attn: PRSA ICON2020**

Questions? Call (800) 350-0111

**CHECK Payable in U.S. Funds to PRSA ICON2020**

or Visa American Express Mastercard

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

I agree to pay total amount indicated according to card issuer's agreement.

**CANCELLATION/REFUND POLICY**

Refund of PRSA ICON2020 registration fee will be made if written notice of cancellation is received no later than Sept. 28, 2020. Registrants whose cancellation requests are submitted after Sept. 28, 2020 will NOT be entitled to a refund. Cancellation of registration for ICON2020 must be made in writing by emailing [registration@prsa.org](mailto:registration@prsa.org). Substitute attendees will be permitted (with appropriate documentation) until Oct. 19, 2020. Any nonmember taking over the registration of a PRSA member will be charged the resulting difference in price. Please call (800) 350-0111 or email [registration@prsa.org](mailto:registration@prsa.org) to make this notification.

