



THE POWER OF INFLUENCE
NOV. 13-15 | DALLAS-FT. WORTH, TX

Instructions: Please complete all information on this registration form. (If needed, the form may be photocopied for additional registrations.) Form must be complete and accompanied by payment (in U.S. funds only) in order to be processed. Registration received without payment will not be processed. Submit a separate form for each registrant. **(Please print clearly.)**

Name _____ PRSA ID _____
(Last) (First) (Optional)

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____
(Must complete to receive registration confirmation)

CHECK APPROPRIATE BOXES

- PRSA Member
- Nonmember
- I am a Global Alliance Member and qualify for PRSA Member rate
- I am a CPRS Member and qualify for the PRSA Member rate
- I am a first-time attendee at this event
- Include my mailing address in the attendee roster
- Include my email in the attendee roster

Do you have any special needs that will affect your participation? (Dietary, etc.)

Emergency Contact (Include name, relationship to you and phone number)

Registration Options	Member	Nonmember
Full Package Registration Includes all general sessions, professional development workshops, on-demand recordings, Solution Showcase and networking opportunities as indicated in the program. Does not include Pre-Conference Seminars. *Global Alliance and CPRS members qualify for the PRSA member rate.	\$1,595* <input type="radio"/>	\$1,895 <input type="radio"/>
Day Registration (Choose One Day) (Note: pre-conference workshops will be available for an additional fee.)* Sun., Nov. 13 = Includes ICON Refreshment Breaks, Reception, and ICON programming on Sunday. Mon., Nov. 14 = Includes ICON Refreshment Breaks, Lunch, and ICON programming on Monday.* Tues., Nov. 15 = Includes ICON Refreshment Breaks, Lunch, and ICON programming on Tuesday.*	\$895* Sun. <input type="radio"/> Mon. <input type="radio"/> Tues. <input type="radio"/>	\$995 Sun. <input type="radio"/> Mon. <input type="radio"/> Tues. <input type="radio"/>
Virtual Registration Includes livestreams of keynotes, select professional development breakout sessions, and networking opportunities within the ICON App.	\$695 <input type="radio"/>	\$895 <input type="radio"/>

Pre-Conference Sessions (Optional)		
Sat., Nov. 12 8:30 AM-4:30 PM	Why the Federal Incident Command System Will Work for Every Organization in Every Kind of Event, Disaster or Crisis – And Why Every PR Practitioner Should Know How to Leverage These Tactics	\$595 <input type="checkbox"/>
Sun., Nov. 13 8-11:30 AM	PR Bootcamp: Key Concepts and Techniques of Effective Public Relations	\$395 <input type="checkbox"/>
Mon., Nov. 13 8-11:30 AM	PR Business Boot Camp: Launch Your Consulting Practice	\$395 <input type="checkbox"/>

Additional Registration Options (Optional)		
Nov. 14 5-7 PM	Diversity & Inclusion Celebration Supporter (includes two drink tickets, and the proceeds will support the PRSA Foundation)	\$35 <input type="checkbox"/>

*Global Alliance and CPRS members qualify for the PRSA member rate.
 Note: You will be able to purchase tickets for optional events as they become available. Continue to check prsa.org/icon2022 for the latest ICON2022 information.

Ways to Register

- **FAX:** Complete the Registration form and fax; must include credit card information.
Fax to **(212) 460-5460**
- **Mail:** Complete registration form and mail; must include credit card information or a check made payable to PRSA ICON2022, in U.S. Funds only.
PRSA
411 Lafayette Street, Suite 201
New York, NY 10003
Attn: PRSA ICON2022
- **Website:** Visit prsa.org/icon2022 to register online.

Payment

Fee: \$ _____

Registrations received without payment will not be processed.

Check payable in U.S. Funds to PRSA ICON2022
or Visa American Express Mastercard

Credit Card Number _____

Exp. Date _____

Signature _____

I agree to pay total amount indicated according to card issuer's agreement.

Questions? Call (800) 350-0111

Registration & Cancellation Policies

I agree to follow all policies and rules set forth by PRSA and/or the conference venue(s) as they are updated from time to time, and to comply with the directions of PRSA and the conference venue(s). I acknowledge that my right to access the conference is strictly subject to such policies, rules, and directions. PRSA reserves the right, in its sole discretion, to remove or refuse entry without refund or liability of any kind to any person (i) who does not comply with any of the policies, rules, or directions governing participation in the conference; (ii) whose participation or behavior disrupts or hinders the enjoyment of the conference by others; or (iii) who breaches these registration terms and conditions.

Cancellations/Refund Policy: Refund of 2022 ICON registration fee, less an administrative fee of \$400, will be made if written notice of cancellation is postmarked no later than Oct. 12, 2022. Registrants whose cancellation requests are postmarked (or emailed) after Oct. 12, 2022, will NOT be entitled to a refund. Cancellation of registration for this event must be made in writing and mailed to PRSA 2022 International Conference, 411 Lafayette Street, Suite 201, New York, NY 10003, Attn: PRSA 2022 International Conference Registration, or by email to clesdesma@pcm411.com. Substitute attendees will be permitted (with appropriate documentation) until Oct. 12, 2022.

Photography Notice: Be aware that by participating in PRSA's public forum, "The PRSA 2022 International Conference," you are automatically authorizing the Public Relations Society of America (hereinafter "PRSA") and its employees, agents and assigns to use your name, photograph, voice or other likeness for purposes related to the mission of PRSA, including but not limited to publicity, marketing, websites, other electronic forms of media, and promotion of PRSA and its various programs.

Health and Safety Policies: I will follow all PRSA policies, procedures, and rules as well as any CDC and local public health guidelines to reduce the likelihood of acquiring or spreading of COVID-19.

Due to the nature of COVID-19 and the programs and services offered at the Event, I understand that even if I follow all PRSA policies, procedures, and rules as well as any CDC and local public health guidelines to reduce the likelihood of acquiring or spreading of COVID-19, I may be exposed to COVID-19 and I may contract COVID-19 through participation in PRSA's Event.

I AGREE AND ACKNOWLEDGE THAT MY ATTENDANCE, PARTICIPATION IN, AND TRAVEL FOR PRSA'S EVENT IS COMPLETELY VOLUNTARY. I AGREE TO ASSUME AND ACCEPT SOLE RESPONSIBILITY FOR ALL KNOWN AND UNKNOWN RISKS OF LOSS, PERSONAL INJURY, ILLNESS, OR DEATH RELATED TO EXPOSURE TO COVID-19, WHETHER BEFORE, DURING, OR AFTER THE EVENT, EVEN IF RESULTING FROM THE ACTS, OMISSIONS, OR NEGLIGENCE OF PRSA, ITS EMPLOYEES, VOLUNTEERS, OTHER PARTICIPANTS, CONTRACTORS, REPRESENTATIVES, OR ANY LESSORS AND OWNERS OF PREMISES USED TO CONDUCT THE EVENT ("RELEASEES"), TO THE FULLEST EXTENT PERMITTED BY LAW.

I HEREBY RELEASE, COVENANT NOT TO SUE, DISCHARGE AND HOLD HARMLESS THE RELEASEES WITH RESPECT TO ANY AND ALL LIABILITIES, CLAIMS, PENALTIES, SUITS, DEMANDS, JUDGMENTS, COSTS, INTERESTS AND EXPENSES (INCLUDING ATTORNEYS' FEES AND COSTS) ARISING FROM OR RELATING TO THE PERSONAL INJURY, ILLNESS, OR DEATH OF MYSELF (OR ANY PERSON WHO MAY CONTRACT COVID-19, DIRECTLY OR INDIRECTLY, FROM ME), WHETHER BEFORE, DURING, OR AFTER THE EVENT, EVEN IF RESULTING FROM THE ACTS, OMISSIONS, OR NEGLIGENCE OF ANY OF THE RELEASEES, TO THE FULLEST EXTENT PERMITTED BY LAW.

By checking this box, I agree with the Registration & Cancellation Policies noted above.