



Strategic Communications: Navigating a World Disrupted

DISINFORMATION. PANDEMIC. SOCIAL INJUSTICE.

Oct. 26-29

PRSA ICON 2020 Exhibitor Registration Form

Exhibitor Benefits	Package 1 - \$1,299	Package 2 - \$1,999
Virtual Customizable Exhibitor Booth	Single Standard	Double Sized
Video Screens	Up to 2 Video Screens	3-5 Video Screens
Booth Attendees	Up to 2 Reps at a Time	3-5 Reps at a Time
Content Display	1 Content Display	2-3 Content Displays
Chat Function	✓	✓
Access to Attendee Roster and Lead Reports	✓	✓
Company Logo and Branding at Booth	✓	✓
Content Display Welcome Video		✓
Call to Action Prize Giveaway		✓

**All Booths are assigned based on availability*

Booth Order:

Package	Rate
Package 1	\$1,299
Package 2	\$1,999

To help us assign booths, list your **key** competitors:

Contact/Billing Information:

Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Telephone _____

Fax _____

E-mail _____

Please fill out the registration and exhibitor agreement forms and email them to john.kesaris@prsa.org.



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PRSA ICON 2020 Exhibit Agreement

Terms

- No booth can be assigned until full payment is received by the PRSA. Premium sponsors receive priority booth selection. While PRSA will try to accommodate all requests, some may be limited by space and hotel layout.
- Cancellation of an exhibit booth after September 10, 2020 will result in a 50 percent penalty fee; cancellation after September 20, 2020 will receive no refund.
- In the event of cancellation of the Conference due to fire, strikes, government regulations or other causes beyond PRSA's control, PRSA shall not be held liable for failure to hold the Conference as scheduled and PRSA shall determine the amount of exhibit fees to be refunded.
- Direct sales of products/services where money is exchanged is strictly prohibited.

I hereby agree to the terms, as stated above, of exhibiting at the
PRSA 2020 International Conference: (Please print)

Name _____

Title _____

Company _____

Address _____

City, State, Zip _____

Work _____

Cell _____

E-mail _____

Signature _____

Please sign and email to John Kesaris at john.kesaris@prsa.org.