



Schedule At-A-Glance

Virtual: Oct. 4–19

In-Person: Oct. 17–19

Time	Event	Available to Virtual Registrants	Available to In-Person Registrants
MONDAY, OCT. 4			
1-2 p.m.	Orientation	✓	✓
TUESDAY, OCT. 5			
12:30-12:55 p.m.	Week 1 Welcome Session	✓	✓
1-2 p.m.	Professional Development Workshops	✓	✓
2:15-4:15 p.m.	PRSSA HBCU/HSI Career Development Exhibition	✓	✓
WEDNESDAY, OCT. 6			
1-2 p.m.	ICONversations	✓	✓
2:15-4:45 p.m.	PRSSA Career Development Exhibition	✓	✓
THURSDAY, OCT. 7			
11:15 a.m.-12:15 p.m.	PRSSA Special (Resume/Interview) Session	✓	✓
12:30-1:30 p.m.	PRSSA Special (Resume/Interview) Session	✓	✓
1:35 p.m.-2 p.m.	Week 1 Closing Session/Wrap-up	✓	✓

Time	Event	Available to Virtual Registrants	Available to In-Person Registrants
TUESDAY, OCT. 12			
12:30 p.m.–12:55 p.m.	Week 2 Welcome Session	✓	✓
1–2 p.m.	Professional Development Workshops	✓	✓
2:05 p.m.–3:20 p.m.	PRSSA Champions for PRSSA Chat	✓	✓
WEDNESDAY, OCT. 13			
11:15 a.m.–12:30 p.m.	PRSSA Special (Writing) Session	✓	✓
1–2 p.m.	ICONversations	✓	✓
1–2 p.m.	PRSSA Awards Ceremony	✓	✓
THURSDAY, OCT. 14			
12:30–1:30 p.m.	Professional Development Workshops	✓	✓
1:35 p.m.–2 p.m.	Week 2 Closing Session	✓	✓
SATURDAY, OCT. 16			
8:30 a.m.–4:30 p.m.	Pre-Conference Seminar* (<i>In-Person</i>)	✓	✓

Time	Event	Available to Virtual Registrants	Available to In-Person Registrants
SUNDAY, OCT. 17			
1-2 p.m.	Orientation		✓
7 a.m.-7 p.m.	Registration		✓
7 a.m.-3:15 p.m.	Solution Showcase		✓
8-11:30 a.m.	Pre-Conference Seminars*		✓
11:15 a.m.-12:15 p.m.	PRSSA Champions for PRSSA Luncheon**		✓
12:30-2 p.m.	Opening General Session (<i>Livestreamed</i>)	✓	✓
2-2:30 p.m.	General Session Recap Discussion (Virtual)	✓	✓
2:15-2:55 p.m.	PRSSA Keynote Address (<i>Students and Advisers Only</i>)		✓
2-3 p.m.	Open Networking and Refreshments With the Exhibitors		✓
3-4 p.m.	Professional Development Workshops		✓
4:15-5:15 p.m.	Professional Development Workshops		✓
5:45-6:45 p.m.	PRSSA Welcome Reception-Meet the PRSSA National Committee		✓
6-8 p.m.	Opening Night Reception		✓

Time	Event	Available to Virtual Registrants	Available to In-Person Registrants
MONDAY, OCT. 18			
8 a.m.–6:30 p.m.	Registration		✓
8 a.m.–3:15 p.m.	Solution Showcase		✓
8–8:45 a.m.	PRSSA Special Session		✓
8–9 a.m.	Open Networking and Coffee With the Exhibitors		✓
9–10 a.m.	Professional Development Workshops		✓
10 a.m.–10:45 a.m.	Open Networking and Coffee With the Exhibitors		✓
10:45–11:45 a.m.	Professional Development Workshops		✓
Noon–1 p.m.	Grab ‘n’ Go Open Networking Lunch		✓
Noon–1 p.m.	PRSSA Special Session <i>(Grab ‘n’ Go Lunch will be provided)</i>		✓
1–2:30 p.m.	General Session: Keynote Speaker Yamiche Alcindor <i>(Livestreamed)</i>	✓	✓
2:30–3 p.m.	General Session Recap Discussion <i>(Virtual)</i>	✓	✓
2:30–3 p.m.	Open Networking and Refreshments With the Exhibitors		✓
3–4 p.m.	Professional Development Workshops		✓

Time	Event	Available to Virtual Registrants	Available to In-Person Registrants
MONDAY, OCT. 18 <i>(continued)</i>			
4:15–5:15 p.m.	Professional Development Workshops		✓
5–6:30 p.m.	Exhibitor Reception		✓
5:30–6:30 p.m.	PRSSA Leadership Workshop		✓
6:30–8 p.m.	Diversity & Inclusion Reception		✓
TUESDAY, OCT. 19			
8 a.m.–1:15 p.m.	Registration		✓
8 a.m.–1 p.m.	Solution Showcase		✓
8–9 a.m.	Open Networking and Coffee With the Exhibitors		✓
9–10 a.m.	Professional Development Workshops		✓
10 a.m.–10:45 a.m.	Open Networking and Coffee With the Exhibitors		✓
10:45–11:45 a.m.	Professional Development Workshops		✓
Noon–1 p.m.	Grab ‘n’ Go Open Networking Lunch		✓
1–2:30 p.m.	Closing General Session <i>(Livestreamed)</i>	✓	✓
2:30–3 p.m.	General Session Recap Discussion	✓	✓



ON-DEMAND

Oct. 4–Dec. 31, 2021

2021 ICON Recorded Content Available Virtually On-Demand

**Open to all. Additional registration fees apply.*

***Additional fees do not apply to students.*

*In-Person Registrants Get Access to Virtual **and** In-Person Content.*

Virtual Registrants Get Access to Virtual Content.

Note that this schedule is subject to change.

To register, visit
[**prsa.org/icon2021**](https://prsa.org/icon2021)