



## Industry Partner Membership

### Interested in connecting with PRSA members and introducing them to your business?

PRSA has a new membership opportunity for individuals who would like to meet PRSA members who are potential customers for your products and services. We offer several sponsor and partner opportunities and are happy to provide our full prospectus for interested companies or individuals.

If you are looking to participate with PRSA but aren't ready for a larger partnership, this brand new option is for you!

### Benefits

- One individual PRSA Membership providing access to PRSA's member-only content.
- Access to a new online community on MyPRSA – Buyers Guide Q&A. Connect with PRSA members, promote your business and answer questions.
- 5% discount on exhibit booths at ICON.
- Preferred early notification of sponsorship opportunities across organization.
- Electronic signature badge to denote status as a PRSA Industry Partner.
- Participate in a multi-company new webinar series called DEMO DAYS and showcase your products and services to PRSA members.
- Specific “PRSA Industry Partner” notation on name badges at PRSA events.

**Industry Partner Dues: \$995**

For more information or to enroll contact:  
[memberservices@prsa.org](mailto:memberservices@prsa.org)