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Make the smart choice and connect with your peers through PRSA, the largest professional community for PR, marketing and communications professionals and students. It is an organization whose members are proud to be guided by a Code of Ethics.



## **Enjoy the Following Benefits of Membership:**

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- LEARN ONLINE 24/7 with on-demand training and receive special members-only pricing.

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- ASK OR ANSWER QUESTIONS in the online community forums.
- USE THE ONLINE DIRECTORY to engage with other professionals.
- JOIN a PRSA Professional Interest Section.
- NETWORK with more than 100 Chapters across the U.S.

## DISCOVER

- **KEEP CURRENT** with the *Issues & Trends* e-newsletter, delivered each business day.
- **STAY UP TO DATE** with PRSA publications like *Strategies & Tactics* and the PRsay blog.
- **GAIN RECOGNITION**, showcase your work and raise your profile by entering PRSA's prestigious Anvil Awards competition.