“Tag, You’re It” PRSA December Giveaway Rules

How to Enter:

Join the fun this holiday season and enter for a chance to win access to PRSA’s top professional development experiences, and a free membership for a Nonmember colleague!

To enter between December 1–7, 2025 (Cyber Week):

Follow @PRSA on LinkedIn.

Tag a Nonmember colleague in the comments of the giveaway post.

Comment why your colleague would make a great PRSA member.

Each completed comment counts as one entry. Multiple entries are allowed, with no limit to how many comments can be submitted, as long as each one tags a different person.

The Member commenter wins their choice of professional development (FutureCon recording or ICON 2026), while the Nonmember they tagged wins a free membership for one year.

Eligibility

Entrants must have an active LinkedIn account and follow PRSA. Only Nonmembers can win a free year of membership. Comments tagging existing PRSA members will not be eligible to win.

Prizes

Three winners will be randomly selected to receive one of the following:

Complimentary recording of the FutureCon virtual summit OR free registration to ICON 2026 in Orlando. The Nonmembers tagged by each winner wins one complimentary PRSA Professional Membership.

Winners will be selected at random from all eligible entries on each post throughout the timeframe, and will be notified via LinkedIn direct message.

If a winner does not respond within five (5) business days, an alternate winner may be selected.

Additional Terms

By entering, participants agree to allow PRSA to share their names and entries on PRSA social channels.

Prizes are non-transferable and have no cash value.

PRSA reserves the right to modify, suspend, or terminate the giveaway if technical or other issues arise.