

Top 7 Reasons To Join PRSSA

The Public Relations Student Society of America (PRSSA) is an ideal way to get ahead of the competition and build a solid foundation for your future career in PR, communications or marketing!

PRSSA members enjoy:

- 1** Access to Scholarships and Awards
- 2** Exclusive Internship Center
- 3** Building Leadership Skills
- 4** Networking With Peers and Professionals
- 5** National and District Events
- 6** Opportunities to Build and Expand Portfolio
- 7** Discounted PRSA Membership for Graduates

Visit prssa.org to learn more and join!

"By joining PRSSA when I was 19, I set myself on a path for career success. It gave me instant access to PRSA professionals who pushed me to do 'real' work while still in school and shared industry best practices. I wouldn't be where I am today without PRSSA's influence."


Michelle Olson, APR, Fellow PRSA
Managing Partner, Lambert




prssa.org

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PRSSA WORLD'S BEST



**Build Your Future
With PRSSA!**



PRSSA: The Place To Be for PR, Comms & Marketing Students!

Discover how the wide array of resources offered by the Public Relations Student Society of America (PRSSA) can help you explore valuable opportunities, acquire industry experience, expand your knowledge base and meet inspiring contacts.

Leverage PRSSA's tools and programs to become a future-ready PR, communications or marketing pro!



CONNECT

BROADEN YOUR NETWORK

It's never too early to start building a network of peers, professionals, mentors and thought leaders.

- Build friendships in PRSSA On-Campus Chapters
- Learn from current professionals through PRSA Sponsor Chapters
- Network with peers and practitioners at conferences and meetings
- Share ideas in the MyPRSA online community
- Plus, PRSSA members can request a mentor via PRSA's Mentor Connect program or browse the Champions for PRSSA directory to find practitioners committed to supporting your goals



GROW

GET A HEAD START ON YOUR CAREER AND DEVELOP YOUR POTENTIAL AS A LEADER

PRSSA membership provides a wide array of resources to build and use in-demand career skills.

- Run for office in your Chapter, Student-run Firm or the National Committee
- Volunteer to lead a project. Use this experience to hone your abilities to motivate a team.
- Get job-hunting tips, upload your resume and find internships through the PRSSA Internship Center



LEARN

ENHANCE YOUR STUDIES

PRSSA makes it easy to stay current on industry news, hot topics and the latest trends. Inform your coursework with:

- Newsletters, a national blog and daily emails on key topics
- Award-winning case studies
- Selected PRSA webinars offered at no charge
- Discounted member rates on PRSSA Conferences
- Opportunities to get real-world experience

You can also earn a Certificate in Principles of Public Relations to impress potential employers and stand out from the competition.

Feeling Competitive?



PRSSA's annual Bateman Case Study Competition offers cash prizes for the best campaign created and implemented by our student members.

Plus, you can also take advantage of over \$130,000 in individual scholarships and Chapter awards.