

**To:** PRSSA Chapter Members and Faculty Advisers  
**From:** Rachel Meltzer, PRSSA National President  
**Date:** February 2022  
**Re:** PRSSA 2022 Leadership Assembly  
April 22–23

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On behalf of the 2021–2022 National Committee, I am pleased to announce the PRSSA 2022 Leadership Assembly, including the National Committee Elections will be held virtually on **April 22–23**. Below are general details about Assembly.

#### **Who should register?**

Leadership Assembly is a unique opportunity for Chapter leaders to shape our Society. Each Chapter has the privilege of sending up to three official representatives to represent their Chapter at the Assembly: A Chapter Delegate, an incoming Chapter president or leader, and an incoming Nationally Affiliated Student-run Firm director (if applicable).

In addition, other Chapter members (or affiliates) who are interested in the leadership training, case study competition and networking opportunities may register for the Assembly. These general members must pay a registration fee of \$20 and are not eligible for financial assistance through PRSSA National.

#### **What does Assembly involve?**

One official delegate from each Chapter will vote to elect the 2022–2023 National Committee and on proposed Bylaw amendments (if any). All registrants may access leadership training sessions, Assembly meetings and networking events.

- Assembly leadership sessions are interactive workshops that aim to enhance participants' leadership skills and increase awareness of PRSSA's national programs. The sessions provide local- and national-level leadership training, strengthen your Chapter's relationship with the National Committee and prepare members to successfully transition to PRSA upon graduation.
- The annual Day-of Competition provides registrants the opportunity to create a "real-world" public relations campaign for a major client on deadline.

#### **Running for the National Committee**

During the Leadership Assembly, members may run for positions on the National Committee. Candidates must be a PRSSA member in good standing. Anyone considering a National office should learn more by reviewing the job descriptions, contacting current National Committee members and reading the PRSSA Situation Analysis, which provides an overview of the Society's history, projects and timelines. The 2022 Situation Analysis will be posted on the PRSSA website in early February. The Candidate Nomination Form and other election guidelines are available online at <https://prssa.prsa.org/events/leadership-assembly/run-for-national-office/>.

Leadership Assembly is a unique opportunity for PRSSA members to expand their leadership skills and help shape the future. I hope you will consider registering and encourage future leaders in your Chapter to register.

Hope to see you there!

A handwritten signature in black ink that reads "Rachel Meltzer". The signature is written in a cursive, flowing style.

Rachel Meltzer  
PRSSA 2021–2022 National President