



About the Event

IMC Connect! brings together some of the nation’s top communications executives and leading researchers. Its purpose is to provide various opportunities for attendees to learn from expert practitioners throughout a series of collaborative events such as workshops, topical panel sessions, and breakout sessions.

Speakers from

The Boeing Company, Las Vegas Raiders, Carnival Cruise Line, St. Jude Children’s Research Hospital, Edelman, C-Spire, FedEx, CVS Health, Toyota of Mississippi and more!

When:

March 25-27th, 2024

Where:

Oxford, Mississippi
(Southeast District Conference)

Contact:



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University of Mississippi PRSSA



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Learn More and Register Here

Early bird registration is \$45 per ticket through Feb. 1st and then the price increases to \$50 per student.



Book Your Room

The Inn at Ole Miss

