

To: PRSSA Chapter Members and Faculty Advisers
From: Milagros Orcoyen, PRSSA National President
Date: September 2024
Re: PRSSA 2025 Leadership Assembly
March 6–8



On behalf of the 2024–2025 National Committee, I am pleased to announce the PRSSA 2025 Leadership Assembly, including the National Committee Elections will be held in Charlotte, N.C. on **March 6–8**. Below are general details about Assembly.

Who should register?

Leadership Assembly is a unique opportunity for Chapter leaders to shape our Society. Each Chapter has the privilege of sending up to two official representatives to represent their Chapter at the Assembly: A Chapter Delegate and an incoming Chapter president, leader, or Nationally Affiliated Student-run Firm director (if applicable). PRSSA HQ will cover the registration and hotel costs for up to two representatives per Chapter.

In addition, other Chapter members (or affiliates) who are interested in the sessions and networking opportunities may register for the Assembly as general members. These general members must pay a registration fee of \$200. We can only accept up to two general members per Chapter, at this time. Please contact Jeneen Garcia at jeneen.garcia@prsa.org if you want to send more than two additional members.

All students must inform their PRSSA Faculty Adviser regarding their interest in registering.

What does Assembly involve?

One official delegate from each Chapter will vote to elect the 2024–2025 National Committee and on proposed Bylaw amendments (if any). All registrants may access sessions, the election and networking events.

- Assembly sessions are interactive workshops that aim to enhance participants' leadership skills and increase awareness of PRSSA's national programs. The sessions provide local- and national-level leadership training, strengthen your Chapter's relationship with the National Committee and prepare members to successfully transition to PRSA upon graduation.

Running for the National Committee

During the Leadership Assembly, members may run for positions on the National Committee. Candidates must be a PRSSA member in good standing. Anyone considering a national office should learn more by reviewing the job descriptions, contacting current National Committee members and reading the PRSSA Situation Analysis, which provides an overview of the Society's history, projects and timelines. The 2025 Situation Analysis will be posted on the PRSSA website in January. The Candidate Nomination Form and other election guidelines will be available on the PRSSA website.

Leadership Assembly is a unique opportunity for PRSSA members to expand their leadership skills and help shape the future. I hope you will consider registering and encourage future leaders in your Chapter to register.

Hope to see you there!

Milagros Orcoyen
PRSSA 2024–2025 National President