



PRSSA International Committee Job Description: (Updated November 7, 2025)

Updates to these descriptions will be detailed in the 2026 Situation Analysis, which will be on the PRSSA website by January. If you are considering running for office, you should review the Situation Analysis and talk to the current International Committee officer rather than rely solely on this document.

International President

The PRSSA International President shall act as the principal administrative officer of the PRSSA International Committee; serve as liaison with PRSSA Advisers, the PRSA Chief Programs Officer and the PRSA Board of Directors; organize the agenda and programs for the annual International Committee meetings and PRSSA Leadership Assembly meeting; supervise ICON; organize and supervise PRSSA Sub-committees; regulate Chapter probation and charter revocation; advise and instruct International Committee members on policies and procedures of the Society; and administer PRSSA Chapter and member award programs.

Immediate Past President

The Immediate Past President shall function as an adviser to the International President and work on special projects, such as the PRSSA/PRSA relationship and PRSA Associate membership. The Immediate Past President shall perform all duties of the International President if the President is absent or unable to perform his or her duties.

Vice President of Belonging, Equity, Diversity and Inclusion (BEDI)

Responsibilities include but are not limited to, advocating for the Society to sustain a more welcoming and inclusive community; allowing exposure to new perspectives and insights that will enhance our education as strategic communicators and global citizens.

Vice President of Brand Engagement

Responsibilities include but are not limited to securing PRSSA brand engagement through internal and external publications such as the National blog, Progressions and media relation initiatives.

Vice President of Career Services

Responsibilities include but are not limited to developing and promoting internships on the PRSA Jobcenter, services and programs.

Vice President of Chapter Development

Responsibilities include but are not limited to supporting and guiding Chapters, helping them thrive while fostering connections. As well as programming and leadership training at events, such as the community service initiative.

Vice President of Digital Communications

Responsibilities include but are not limited to, promoting and managing PRSSA digital communication activities to internal and external publics.

Vice President of Events and Fundraising

Responsibilities include but are not limited to, coordinating and supporting activities such as District Conferences, cross-Chapter interaction and Chapter fundraising and sponsorships.

Vice President of Member Services

Responsibilities include but are not limited to, assisting Chapters with recruitment, managing the Affiliate Membership program, promoting scholarships and awards, competitions, and High School Outreach.

Vice President of Professional Development

Responsibilities include but are not limited to, promoting, and managing programs that facilitate the growth and development of Student-run Firms. As well as advocating for ethics in the field of public relations.

Please consider:

1. You must be a PRSSA member to run for and while serving in your office.
2. You need excellent leadership, time management, creative thinking, and problem-solving skills.
3. You must be enrolled in school with a PRSSA Chapter at least through the fall term.
4. You must be able to work well independently in a long-distance team and with a group.
5. Be aware that you will devote time each week to PRSSA.
6. You must attend International Committee meetings during your term however these will be discussed further in June 2026. When travel for these meetings is possible, PRSSA will pay the airfare and hotel (room and tax) to these meetings and some meals.