

**PRSSA 2013 Bateman Case Study Timeline
(As of Aug. 20, 2012)**

Monday, Aug. 27	Project Brief, Rules and Guidelines, Timeline and Intent-to-Enter form mailed to PRSSA Chapters.
Friday, Nov. 2	Deadline to enter the competition. Intent-to-Enter form and entry fee must be received at amy.ovsiew@prsa.org or: PRSSA Headquarters 33 Maiden Lane, 11 th Floor New York, NY 10038-5150
Monday, Nov. 5	Acknowledgement letter emailed to participating Chapters. If your team contact does not receive the notice by Nov. 6, contact PRSSA Headquarters at amy.ovsiew@prsa.org or (212) 460-1476. All information sent to teams will also be available on the PRSSA website.
Feb. 1–28.....	Campaign implementation. The implementation of the campaign plan (including any special events, media alerts, collateral distributions, websites, etc.) must happen in February. Failure to comply with this timeframe will result in disqualification.
Friday, March 29	Four complete copies of your entry due to PRSSA headquarters. Entries received after this deadline will be disqualified.
April TBD	Judges to select three finalists.
April TBD	The three finalist teams are notified by PRSSA. Results are posted to the PRSSA website and emailed to each participating team's contact person.
April TBD	Score sheets mailed to each team's contact person.
May TBD.....	The finalist teams present their campaign to judges. First, second and third place teams will be notified.
Monday, Oct. 28.....	Winning teams recognized during the Awards Ceremony and Dinner at the PRSSA 2013 National Conference in Philadelphia.