

# 2014 Bateman Case Study Competition 2014 Changes

Please note the following changes made to the 2014 Bateman Case Study Competition. These changes are noted throughout the Bateman Case Study Competition packet of starting materials (available online and mailed to each Chapter).

## Agreement Form

o In addition to the Intent-to-Enter form and the \$50 entry fee, teams must submit the Agreement form. This form must be signed by every team member, as well as the Faculty and Professional Adviser. Teams may send a scanned PDF of the Agreement to <a href="mailto:bateman@prsa.org">bateman@prsa.org</a> or mail a hard copy to Bateman Competition, 33 Maiden Lane, 11th Floor, New York, NY 10038-5150. This form must be received by PRSSA HQ by Nov. 8 (along with the Intent-to-Enter form and the \$50 entry fee) to be included in the 2014 Bateman Case Study Competition. Electronic signatures will not be accepted.

## Entries

- o The pages of the 10-page summary must be numbered.
- Teams that submit additional exhibit/appendix content with their entry may not include more than 100 exhibit/appendix pages. Each page of the exhibit/appendix should be numbered.
- The total number of pages allowed in one entry is 110 pages (10 for summary; 100 for appendix).

#### Finances

Strive to make the list of itemized expenses and in-kind donations as clear as
possible. Teams may be asked to present receipts for any expenses included on the
list. In-kind donations do not need a receipt but the in-kind donator may be
questioned regarding the value of the donation.

### Phase 1 Judging

 Note: Phase 1 judges may review only the content presented within the entry. Judges will not search online or use any other resource to determine additional information or content. If content is to be judged, it must be included in the entry.