

**PRSSA 2020 Bateman Case Study Competition Timeline
(Updated April 21, 2020)**

- Tuesday, Sept. 5, 2019** Bateman client/sponsor announcement.
- Monday, Sept. 12, 2019** Project Brief posted online and sent via email.
- Thursday, Sept. 26, 2019** Rules and Guidelines, Timeline, and Intent-to-Enter form posted online and sent via email.
- Monday, Oct. 28, 2019** Deadline to enter the Competition. [Intent-to-Enter form](#) must be completed online.
- Friday, Nov. 8, 2019** Confirmation emailed sent to all participating Chapters. If your team contact does not receive the email, contact PRSSA Headquarters at bateman@prsa.org or (212) 460-1476. Information sent to teams will also be available on the PRSSA website.
- Feb. 10–March 20, 2020** Campaign implementation. The implementation of the campaign plan (including any special events, media alerts, collateral distributions, websites, etc.) must occur on Feb. 10–March 20*
- Monday, April 6, 2020** Electronic entry due for registered teams.
- Monday, April 27, 2020** Judges to select three finalists.
- Tuesday, April 28, 2020** The three finalist teams are notified by PRSSA. Results are posted to the PRSSA website and emailed to each participating team’s contact person.
- Friday, May 8, 2020** Score sheets mailed to each team’s contact person.
- Friday, May 15, 2020** The finalist teams present their campaign to judges. First, second and third place teams will be chosen.
- Monday, Oct. 26, 2020** Winning teams recognized during the Awards Ceremony and Dinner at the PRSSA 2020 National Conference in Nashville, Tennessee.

*See special note in rules and guidelines document regarding website and social channels.