PRSSA BATEMAN COMPETITION SPONSOR
REQUEST FOR PROPOSALS FORM

Name: __________________________________________________________

Organization: _____________________________________________________

Mailing Address: ___________________________________________________

Telephone: ______________________________ Email: _______________________

Member of PRSA? ☐ Yes ☐ No  Former Member of PRSSA? ☐ Yes ☐ No

The Bateman Case Study Competition Sponsorship fee is $35,000. Can you provide this fee? ☐ Yes ☐ No

If another company has agreed to cover the sponsorship fee on your behalf, please provide contact information below.

Organization: ___________________________ Contact: _______________________

Mailing Address: _____________________________________________________

Telephone: ______________________________ Email: _______________________

Would you be interested in a multi-year sponsorship? ☐ Yes ☐ No

Would you be able to provide at least two representatives for the following? ☐ Yes ☐ No

• Initial Judging, April (date TBD)
  Virtual

• Final Judging, May (date TBD)
  Location to be determined by PRSSA and the client/sponsor.

By signing this form, I certify that the information submitted is completed to the best of my ability and has not been falsified in any way. Unsigned forms will not be accepted.

Candidate’s Name: ___________________________________________________

Candidate’s Signature: _______________________________________________

Date: __________________________________________________________________

This completed form must be emailed to jeneen.garcia@prsa.org by July 1, 2022
Bateman Case Study Proposal (500 words)
Briefly outline the project students will be addressing.
| How will your proposal create opportunities for students to learn about and practice the four essential elements of a public relations campaign? (250 words)  
<table>
<thead>
<tr>
<th>Elements: Research, strategy and tactics, implementation and evaluation.</th>
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<tbody>
<tr>
<td>Please identify how this proposal and the project the students would undertake will strategically advance the goals and objectives of the organization. (100 words)</td>
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<td>Please identify any charitable cause or social-responsibility issue addressed through this project. (150 words)</td>
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