

Dear PRSSA Bateman Team Contact,

Please read this email in its entirety and please be sure to share with your team members.

As we approach the start date of the implementation phase (Feb. 15–March 15) please keep in mind the following things.

Fundraising

As previously mentioned via email you may choose to fundraise as part of your Bateman campaign. Please note fundraising is an option but not necessary to participate in the campaign. The amount raised will not be considered by the judges.

If your team chooses to fundraise all the funds collected must be for With Purpose, unless another arrangement has been discussed with [Erin Benson](#). In other words, you may not fundraise to fund an event, your campaign books or anything else. In addition, all funds must be collected through the fundraising page shared before and included in the bullet below, please do not start a GoFundMe.com page or another page similar. The With Purpose EIN is 47-1229038.

- Create and customize your own team fundraising page using the link below.

<https://www.classy.org/campaign/with-purpose/c160166>

On the homepage, select "Create a team" and follow the instructions. Once your team has been created click the manage button in the upper right-hand corner to customize your team's story, thank you emails, etc. If you run into problems contact erin@with-purpose.org or use [the Classy support chat feature](#).

Social Media

Many of you will engage on social media platforms for your campaigns. Please remember you may set-up social media accounts before the implementation date, but nothing must be published until Feb. 15. If your team publishes content before that date it will be disqualified.

Entry Submission

Your entry must arrive at PRSSA Headquarters by the date your team selected on its Intent-to-Enter form. We will not allow entries past the date previously selected so make sure to review your form. Your team's entry must be submitted as one PDF attachment to BatemanEntry@prsa.org and the file cannot exceed 20 MB. The file name and email subject line should include the name of your school and team (if applicable). If you are the contact for multiple teams, please send each entry in a separate email and sent it on the correct submission date. Any entry that is not sent in the proper format, exceeds the size allowed or is not sent in by the deadline to the correct email address will not be accepted (**No Exceptions**).

Childhood Cancer vs Adolescent Cancer

It also is important to keep in mind that distinguishing between childhood and adolescent cancers has no utility in advancing treatments, so there is no need to give more importance to one rather than the other within your campaign. As mentioned in the conference call, four new treatments for childhood cancer have been FDA approved in the last 30 years.

If you have any questions about this please reach out to prssabateman@prsa.org.

Sincerely,
PRSSA Headquarters