



**THE ANTHONY J. FULGINITI CHAPTER
OF PRSSA AT ROWAN UNIVERSITY
INVITES YOU TO PARTICIPATE IN THE**

**NATIONAL CYSTIC
FIBROSIS AWARENESS
COMPETITION**

The campaign goal is to spread awareness of cystic fibrosis and its effects as well as fundraise for CF research. The top four chapters will receive a cash prize at the ICON PRSSA Conference in the fall of 2026.

For More Information
sparks@rowan.edu

DEADLINE
May 6, 2025

AWARD PACKAGES MUST INCLUDE:

- A 3-page (maximum) summary
- Primary and secondary research
- Summary of activities
- Evidence of cystic fibrosis promotion
- Campaign evaluation
- Supplemental information:
 - Invitations
 - News releases
 - Advertising
 - Photographs
 - Media Kit
 - Screenshots from social media promotions
 - Budget
 - Any other materials



Submit your PDF Package
sparks@rowan.edu

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