



**THE ANTHONY J. FULGINITI CHAPTER  
OF PRSSA AT ROWAN UNIVERSITY  
INVITES YOU TO PARTICIPATE IN THE**

# **NATIONAL CYSTIC FIBROSIS AWARENESS COMPETITION**

The campaign goal is to spread awareness of cystic fibrosis and its effects as well as fundraise for CF research. The top four chapters will receive a cash prize at the ICON PRSSA Conference in the fall of 2026.

**For More Information**  
[sparks@rowan.edu](mailto:sparks@rowan.edu)

**DEADLINE**  
May 6, 2026

# AWARD PACKAGES MUST INCLUDE:

- A 3-page (maximum) summary
- Primary and secondary research
- Summary of activities
- Evidence of cystic fibrosis promotion
- Campaign evaluation
- Supplemental information:
  - Invitations
  - News releases
  - Advertising
  - Photographs
  - Media Kit
  - Screenshots from social media promotions
  - Budget
  - Any other materials



**Submit your PDF Package**  
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