



The Anthony J. Fulginiti Chapter of  
PRSSA at Rowan University welcomes  
you to take part in the

# NATIONAL ORGAN DONOR AWARENESS

## COMPETITION

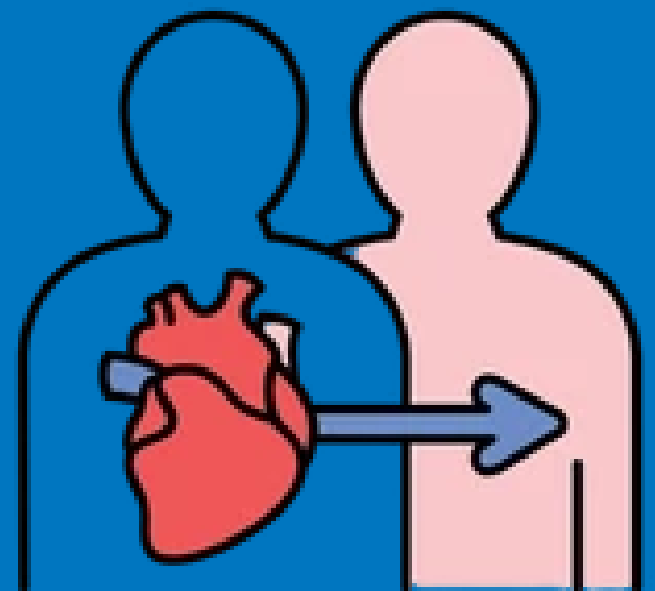
The goal of the competition is to promote organ and tissue donation awareness on college campuses nationwide. First, second, and third place, and honorable mention winners will receive awards at the 2026 PRSSA National Conference.

**For more info, email: [sparks@rowan.edu](mailto:sparks@rowan.edu)**

**DEADLINE: 5/6/26**

# AWARD PACKAGES MUST INCLUDE:

- A 3–page (maximum) summary
- Conducted research, both primary and secondary
- Summary of special event activities
- Evidence of organ and tissue donation and transplantation promotion
- Campaign evaluation
- Supplemental information:
  - Invitations
  - News Releases
  - Advertising
  - Photographs
  - Media Kit
  - Screenshots from social media promotions
  - Budget
  - Any other material that adds value to your campaign



**Send PDF package to: [sparks@rowan.edu](mailto:sparks@rowan.edu)**