



The Anthony J. Fulginiti Chapter of
PRSSA at Rowan University welcomes
you to take part in the

NATIONAL ORGAN DONOR AWARENESS

COMPETITION

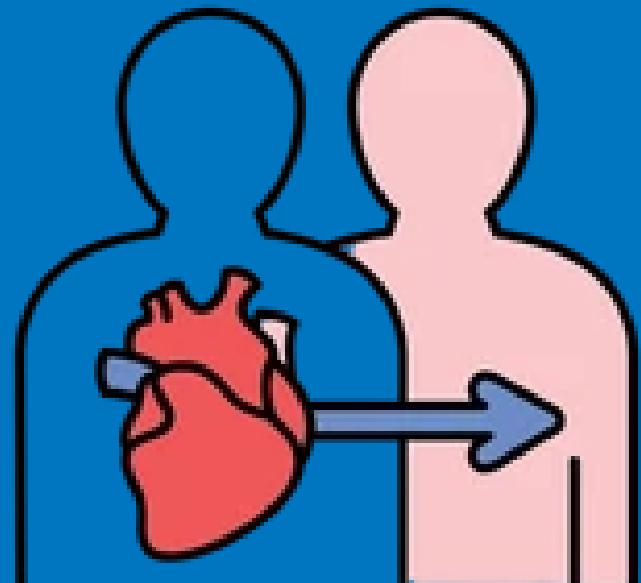
The goal of the competition is to promote organ and tissue donation awareness on college campuses nationwide. First, second, and third place, and honorable mention winners will receive awards at the 2026 PRSSA National Conference.

For more info, email: sparks@rowan.edu

DEADLINE: 5/6/26

AWARD PACKAGES MUST INCLUDE:

- A 3-page (maximum) summary
- Conducted research, both primary and secondary
- Summary of special event activities
- Evidence of organ and tissue donation and transplantation promotion
- Campaign evaluation
- Supplemental information:
 - Invitations
 - News Releases
 - Advertising
 - Photographs
 - Media Kit
 - Screenshots from social media promotions
 - Budget
 - Any other material that adds value to your campaign



Send PDF package to: sparks@rowan.edu