



# YOUR TEAM + PRSA:

**Stronger Today.  
Ready Tomorrow.**

## Tangible Benefits at a Glance

- Group discount  
(5% to 25% based on group size)
- Start with just 5+ employees
- No initiation fees  
(*\$65 per person waived*)
- No reinstatement fees  
(*\$35 per person waived*)
- Dedicated account manager
- One simple, annual invoice
- Easy, simplified renewal process
- Memberships are transferable within your company
- 10% off ICON Conference registration
- Highly customizable to fit your team's size and needs

## Discover PRSA Group Discount

PRSA empowers communication professionals with the tools, insights and connections they need to lead in a fast-changing world. With a PRSA Group Discount, your organization can cost-effectively upskill your team, keep pace with emerging technology and trends, and build a high-performing, future-forward communications function.

## Why Leading Companies Choose PRSA

- ✓ A smart investment in high-impact learning and performance
- ✓ Practical, real-time insights your team can apply immediately
- ✓ Access to live and on-demand training, toolkits, and award-winning publications
- ✓ Certifications and the prestigious APR credential for ongoing growth
- ✓ Peer-to-peer networking in exclusive online communities



**Ready to  
get started?**

✉ [groupmembership@prsa.org](mailto:groupmembership@prsa.org)

🌐 [prsa.org/group](https://prsa.org/group)