



YOUR TEAM + PRSA:

**Stronger Today.
Ready Tomorrow.**

Tangible Benefits at a Glance

- Group discount
(5% to 25% *based on group size*)
- Start with just 5+ employees
- No initiation fees
(\$65 *per person waived*)
- No reinstatement fees
(\$35 *per person waived*)
- Dedicated account manager
- One simple, annual invoice
- Easy, simplified renewal process
- Memberships are transferable within your company
- 10% off ICON Conference registration
- Highly customizable to fit your team's size and needs

Maximize Value With Group Discount

PRSA membership empowers communication professionals with the tools, insights and connections they need to lead in a fast-changing world. With the Group Discount on memberships for 5+ employees, your organization can cost-effectively upskill the entire team, keep pace with emerging technology and trends, and build a high-performing, future-forward communications function.

Why Leading Companies Choose PRSA

- ✓ A smart investment in high-impact learning and performance
- ✓ Practical, real-time insights your team can apply immediately
- ✓ Access to live and on-demand training, toolkits, and award-winning publications
- ✓ Certifications and the prestigious APR credential for ongoing growth
- ✓ Peer-to-peer networking in exclusive online communities



**Ready to
get started?**

✉ groupmembership@prsa.org
🌐 prsa.org/group