

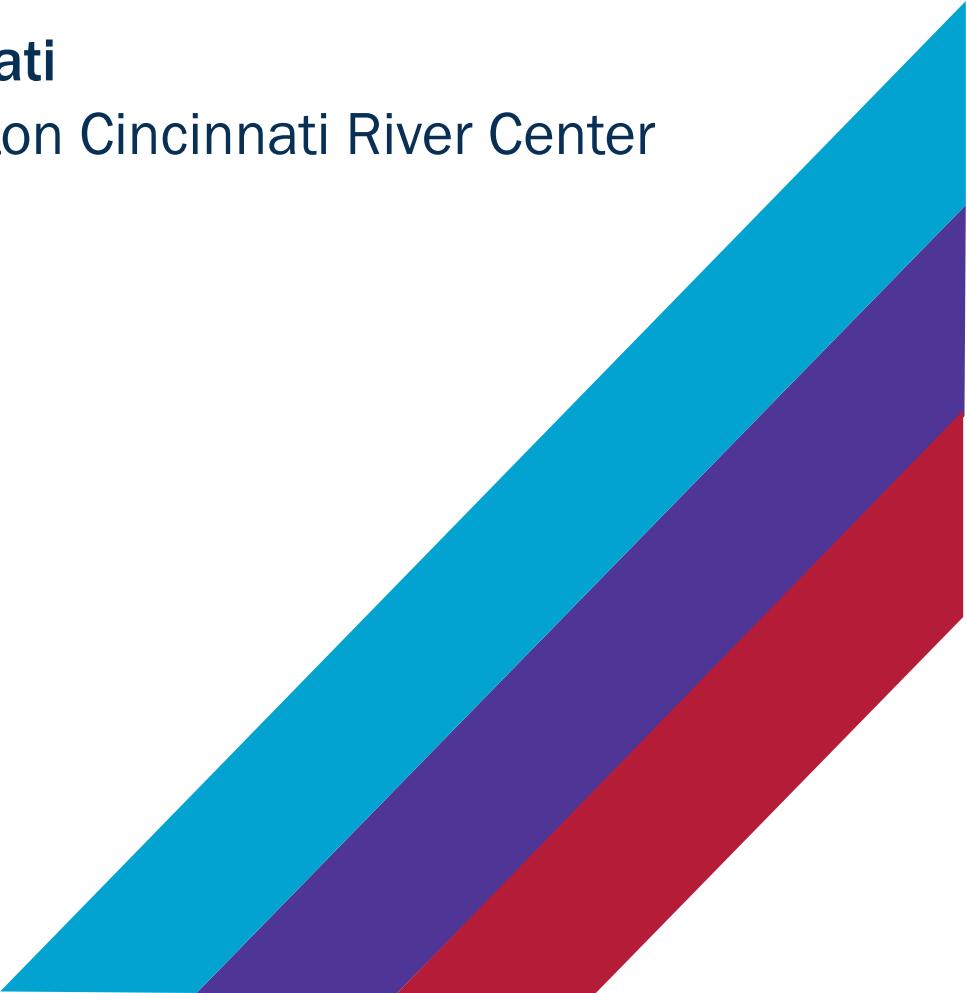


Public Affairs & Government

2026 PRSA PUBLIC AFFAIRS & GOVERNMENT SUMMIT
Redefining Public Service: Fostering Civility, Trust, and Credibility

SPONSORSHIP OPPORTUNITIES

June 24–26 | Cincinnati
Embassy Suites by Hilton Cincinnati River Center





About the PRSA Public Affairs & Government Section

The Public Affairs and Government Summit addresses multi-disciplinary interests of public affairs professionals and provides access to resources of interest to communicators who hold public affairs roles in private and NGO industry sectors as well as communicators with key roles in local, state, and national governmental bodies and the military.

The 2026 Public Affairs & Government Section Summit Redefining Public Service: Fostering Civility, Trust, and Credibility

The 2026 Public Affairs and Government Summit delivers over 12 hours of professional development across more than 15 dynamic sessions over three days. Guided by the theme Redefining Public Service: Fostering Civility, Trust, and Credibility, the summit convenes the leaders shaping how government communicates, builds trust, and serves communities.

Attendees come from all facets of government, including local, county, state, and regional agencies, as well as elected officials, executive leadership, public affairs and communications professionals, policy experts, public safety leaders, and environmental specialists. These highly engaged participants operate at the intersection of public policy, community safety, environmental stewardship, and public trust.

Sponsorship offers a unique and targeted platform to showcase your organization, participate in strategic conversations, and build meaningful relationships with public affairs and government professionals, both within and beyond traditional government spaces. With exclusive sponsorship opportunities and prominent recognition in summit communications, your organization will benefit from expanded reach, lasting visibility, and alignment with the values of civility, trust, and leadership in public service.

For further details, contact Public Affairs & Government Conference Summit Chairs:

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CONFERENCE SPONSORSHIP OPPORTUNITIES

Premier Sponsor – \$5,000

- Verbal acknowledgment in all welcome and closing addresses during the three-day Summit.
- Opportunity to present a demo or presentation (15 minutes).
- Sponsor recognition in Summit digital promotional materials.
- Sponsor recognition in Summit social media platforms.
- Brand logo displayed on PAG Section microsite and on-screen during Summit.
- Opportunity to display/hand out materials at Summit.
- Opportunity to sponsor Summit happy hour, dinner receptions, and/or PRSSA/PAG coffee break at sponsor's expense (first choice)*.
- Two Sponsor registrations.

Executive Sponsor – \$2,000

- Verbal acknowledgment in all welcome and closing addresses during the three-day Summit.
- Sponsor recognition in Summit digital promotional materials.
- Sponsor recognition in Summit social media platforms.
- Brand logo displayed on PAG Section microsite and on-screen during Summit.
- Opportunity to sponsor Summit happy hour, dinner receptions, and/or PRSSA/PAG coffee break at sponsor's expense (after Premiere Sponsor selection)*.
- One Sponsor registration.

Vice Executive Sponsor – \$1,500

- Verbal acknowledgment in all welcome and closing addresses during the three-day Summit.
- Sponsor recognition in Summit digital promotional materials.
- Brand logo displayed on PAG Section microsite and on-screen during Summit.
- One Sponsor registration.

PRSSA Registration Scholarship – \$1,000

- One PRSSA student attendee will receive a Sponsor registration.
- Verbal acknowledgment in all welcome and closing addresses during the three-day Summit.
- Brand logo displayed on-screen during Summit.

** Sponsorship of any networking events within the Summit will include opportunity for sponsor to say a welcome at that event, opportunity to display/handout materials, and be included on any signage that may be created for that event.*

For further details about Sponsorship please contact:

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