



Public Affairs & Government

The PRSA Public Affairs and Government Section (PAG) will have members in Washington, DC to attend the PRSA International Conference in October. An annual dinner event which will draw approximately 100 members representing government, non-profit, and military communicators will attend. The dinner will be held at the prestigious National Press Club. Opportunities to sponsor this event will allow you to be seen and, for some sponsor packages, be in attendance and speak before this group. It is a wonderful way to make your brand noticeable and be recognized by a group responsible for making decisions about tools and resources used in their profession. See the sponsorship package options below and contact PAG Sponsorship Chair [Chris Yandle](#) or PAG Section Chair [Lori Croy](#) for more information.

Platinum Dinner Sponsor (\$5,000)

- Premier Sponsor of PAG Dinner
- Premium location to place sponsor signage
- Welcome address (5 minutes)
- Table for sponsor content and giveaways
- 2 complimentary dinner tickets
- Logo on the video board
- Branded tabletop signs
- Recognition PAG member of your choice

Platinum Reception Sponsor (\$5,000)

- Premier Sponsor of PAG Reception
- Premium location to place sponsor signage
- Welcome address (5 minutes)
- Table for sponsor content and giveaways
- Pay for one complimentary drink ticket for each attendee
- Logo on the video board
- Recognition PAG member of your choice

Silver Sweet Sponsor (\$2,000)

- Dessert sponsor for PAG Dinner
- Sponsor handout/content with dessert at each seat
- Logo on the video board
- Recognition PAG member of your choice

Gold Sponsor (\$2,500)

- Event Co-Sponsor
- Sponsor handout/content
- Logo on video board
- Recognition PAG member of your choice

Silver Sponsor (\$1,500)

- Event Co-Sponsor
- Sponsor handout/content
- Logo on video board

Bronze (\$1,000)

- Event Co-Sponsor
- Logo on video board

The Sponsorship Brand Recognition Packet includes:

- Sponsor recognized/acknowledged during the event
- Logo displayed on the PAG website
- Dedicated social media acknowledgment
- Recognition in PAG Newsletter