



Health Academy

2017 PRSA Health Academy Excellence in PR Award

The Public Relations Society of America (PRSA) Health Academy has established the Excellence in PR Award to recognize a person who exemplifies excellence, innovation and leadership in the practice of health care public relations.

Award Nomination Process:

The PRSA Health Academy Executive Committee will submit names of potential award candidates to a committee of public relations professionals selected by the Chair and Chair-elect.

This committee of no more than 5 people will review the candidates based on their achievements:

- Advancing and elevating the practice of health care public relations
- Facilitating the discovering of innovative strategies and tools as well as access to peers and communications leaders throughout the health care continuum
- Representing enrichment, leadership and excellence in his/her practice of public relations.

PRSA Health Academy and/or PRSA membership are not required for Innovation in Leadership Award recipient.

PRSA Health Academy PR Excellence in PR Award

Entry Deadline: Tuesday, August 1, 2017.

The Public Relations Society of America (PRSA) Health Academy has established this award to recognize an individual who exemplifies excellence, innovation and leadership in the practice of health care public relations.

Entry Requirements:

- Submit a two-page overview (double-spaced) of why this person should receive the award.
- Include two letters of reference/recommendation for the nominee by his or her professional peers. Letters should support and/or expand upon the points made in the award submission. Limit letters to one page.

Additional Information:

1. All entries become the property of the PRSA Health Academy and will not be returned.
2. The winner will be notified by September 15, 2017 and will be asked to submit a headshot for publication.
3. The winner will be honored at a Health Academy event at the 2017 PRSA International Conference in Boston October 8-10, 2017.

Judging Procedures: All entries are reviewed and scored by an Awards Committee according to the criteria previously defined.

Entry Deadline: All entries must be received by close of business, 5 p.m. EDT, Tuesday, August 1, 2017. Send your submission(s) to: sections@prsa.org.

- All materials submitted become the property of the Health Academy and will not be returned.
- Visit www.prsa.org/healthacademy for information about the Health Academy.

2016 PRSA Health Academy Innovation in Leadership Award Entry Form

Attach this form to your entry submission

Send your submission(s) to: PRSA Health Academy, 33 Maiden Lane, 11th Floor, New York, NY 10038-5150 or sections@prsa.org.

Deadline: Tuesday, August 1, 2017.

Name of nominee for the award

Title

Organization

City/State/Zip

Person submitting or responsible for entry ("Self" if this is a self-nomination)

Telephone number (including area code) Submitter's email address

Title of entry

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